

# SIoux EMPIRE ARTS COUNCIL HORSE BARN ARTS CENTER

October 16, 2008

## Minutes of Regular Board Meeting

### ATTENDING:

**Board Members:** Ann Davis, Debra Kroger, Bernie Schramm, David Merhib, Teri Ellis-Schmidt

**Guests:** Linda Hallstrom, Stacy Newcomb-Weiland

**Executive Director:** Deb Klebanoff

### AGENDA:

1. Call to order / Agenda Review
2. Minutes
3. Financial Report
4. Guest Speaker—State Theatre Update
5. SEAC Update
  - a. BOD Nominations Action
    - i. Sara Crosby
    - ii. Linda Hallstrom
    - iii. Paul Dezotell
6. Committee Reports
  - a. CICA
  - b. HBAC Concept Development
  - c. First night Update
7. ED Report
  - a. CommUnity Youth Mosaic Wall
  - b. 2009 Fundraising
  - c. 40<sup>th</sup> SEAC Anniversary Plans
8. Adjournment

### CALL TO ORDER / AGENDA REVIEW

Meeting called to order by Ann Davis.

### MINUTES

Motion was made and seconded to approve September minutes.

### FINANCIAL REPORT

Financial reports September was reviewed.

- Events at the barn: receptions are only by sponsors. There is an attempt to get donations at each reception.
- Add a new column for current or yearend projection
- If anyone knows of someone who would be a good fit to act as the financial officer for the board please let Ann and Deb know.

### **GUEST SPEAKER-State Theatre Update**

Stacy Newcomb-Weiland gave a slide presentation of the current activities the State Theatre is engaged in. Bernie made some suggestions of possible shows which could be promoted by SD Tourism in the summer.

Stacy requested a letter of support from SEAC to present to the Chamber of Commerce Appeals Committee. Motion was passed to create the letter.

### **SEAC UPDATES**

- **BOD Nominations Action:** Motion was passed to nominate Sara Crosby, Linda Hallstrom, Paul Dezotell as new Board members! Welcome!!

### **COMMITTEE REPORTS**

- **CICA:** Ceca was unable to attend so no update given.
- **HBAC Concept Development:** change what is currently happening in the barn. Move to 5 exhibits for 2009 plus get out into the community that coincides with the shows. First show is "Show Your Metal"
- **First Night Update:** going well. Have Hy-Vee and First National sponsorship. Stanford has stepped out. Ann and Deb are scheduling a meeting to talk to Stanford about the event. Pavilion is not participating in an actual First Night event but will have everything available for \$5.

### **ED REPORT**

- **Community Youth Mosaic Wall:** will be going up in the spring instead of fall. Still need \$8,000.
- **Fundraising Plans for 2009:** 10 week advertising program to run in Business Weekly
- **40<sup>th</sup> SEAC anniversary Plans:** Need to get this going to make sure that SEAC gets the visibility next year for the anniversary.

### **ADJOURNMENT**

There being no further business the meeting was adjourned.

Respectfully submitted,

Debra Kroger