

# SIoux EMPIRE ARTS COUNCIL HORSE BARN ARTS CENTER

December 5, 2007

## Minutes of Regular Board Meeting

### **ATTENDING:**

**Board Members:** Stacey McMahan, Ann Davis, Jason Herrboldt, Danielle Becker, Judith Peterson

**Regrets:** Wendy Hass, Debra Kroger, Cindy Olson, Teri Ellis-Schmidt

**Executive Director:** Deb Klebanoff

### **AGENDA:**

1. Call to order / Agenda Review
2. Minutes
3. Financial Report
4. Liaison Reports
5. Committees
6. Proposed 2008 Budget
7. ED Report
8. Adjournment

### **CALL TO ORDER / AGENDA REVIEW**

Meeting called to order by President: Stacey McMahan.

### **MINUTES**

Motion was made and seconded to approve November minutes.

### **FINANCIAL REPORT/FUNDRAISING STATUS**

Report was handed out – Jason had just received, but nothing out of the ordinary for this month. Fundraising is lagging. It was suggested that we try another phone-a-thon in early January to recall some of the people who just had received voice mail messages, and to touch base with the one page of names that hadn't been called. Deb will arrange dates with symphony office.

In line with the fundraising challenge issued to the Board in October, Stacey wrote SEAC Thank you's to the top \$\$ donors to date, and everyone present signed. As to the \$500 each in outside donations, there has been one \$100 to date; also 10 of 15 Board members have not personally pledged.

Talk moved to fundraising events. Many felt that another wine tasting event might be in order – people like to come to an event with alcohol and food. Perhaps something could be held at the Museum of Visual Materials for a percentage of the profit. Or there could be smaller events with special speakers – brown bag events.

Proposed 2008 budget was handed out for people to begin thinking of priorities for the New Year. A motion was made to approve the November Financial Report; and it was seconded and approved.

### **LIAISON REPORTS**

- Orpheum Theatre: The Pavilion, the Orpheum, and the Sioux Empire Community Theatre are all looking into taking on The Children's Theatre Company in 2008.
- First Night planning is in good shape. All that is needed now are volunteers on the evening of December 31.

### **COMMITTEES**

No committee reports...

### **ED REPORT**

- A donor has been found for the Children's Art Garden in front of the Horse Barn. If the money can be added as an amendment to the 2008 CIP, work can begin on the garden in the spring of 2008.
- The Xcel Grant has been approved for the Student Mentoring: SculptureWalk program in 2008.

**Finally, the Annual Meeting date was set for Thursday, January 24 at 5:30! That will also count as the January Board meeting.**

**Remember: Regular Board meeting dates will change in 2008 to the THIRD Wednesday of each month, rather than the first.**

Respectfully submitted,

Deb Klebanoff

## **COMMITTEES**

Fundraising: phone-A-Thons to be held November 13 & 19 6-8. Deb to send email regarding all the fundraising items discussed.

CHALLENGE to all board members...bring in \$500 each with new memberships!

Also anyone who knows of additional corporations that can be added to the corporate list and visited please send them to Deb.

## **2008 Budget & Goals**

SEAC goal last year was to bring in an additional \$18,000 in new funds. New goal is to bring in \$20,000, an increase of \$2,000.

## **ED REPORT**

Report was handed out. Deb is looking for volunteers to work on the Mayor awards.

The SEAC fundraiser for 2008 will be a Barn Dance

Motion was made to change the day of the Board meeting beginning in 2008 to the 3<sup>rd</sup> Wednesday of each month. The motion was approved.

## **ADJOURNMENT**

There being no further business the meeting was adjourned.

Respectfully submitted,

Debra Kroger