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City Naming Request

The City of Sioux Falls has received a request for a naming opportunity of a downtown plaza area. The plaza area site is City-owned property located along the west bank of the Big Sioux River at the northeast corner of E. 10th St. and River Rd. The proposed plaza would feature a landscaped area with an overlook of the Big Sioux River.

The City is requesting that any party wishing to be considered for this naming opportunity should send a letter of interest that outlines a proposed naming description, community significance of the proposed name, and any related financial contribution. A letter of interest should be submitted no later than November 16, 2015, by email or mail to:

Mike Cooper
Director of Planning and Building Services
City of Sioux Falls
224 W. Ninth St.
P. O. Box 7402
Sioux Falls, SD 57117
mcooper@siouxfalls.org
605-367-8888

The City Naming Committee and City Council will have final approval of any naming proposals.