

QUESTIONS

FOR THE LONG RANGE TRANSPORTATION RESEARCH AND MARKET SURVEY

SOQ date posted: October 30, 2009

Expiration date: November 20, 2009

Deadline for Questions 2:00 CT, November 13, 2009.

Date updated: **November 6, 2009**

1. In the previous surveys done in 1999 and 2005 was the study performed by an engineering consultant or a marketing consultant.
 - a. Response: The previous studies were conducted by a marketing/survey consultant.
2. Did the same firm that conducted your research in 2005 also conduct the 1999 research?
 - a. Response: Yes
3. Where there aspects of the 2005 research results or the process conducting the research that Sioux Falls would have preferred to have gone better?
 - a. Response: No, the survey was successful.
4. Approximately what was the budget for the research conducted in 2005 (all of the surveys and focus groups)?
 - a. Response: The estimated budget is \$75,000 for this project.