

CityLink 16 Program Sponsorship and Underwriting General Rate Card

SPONSORSHIP/UNDERWRITING CATEGORY	DOLLAR AMOUNT	CITYLINK 16 VISUAL PRESENCE
→ PLATINUM ←	\$1,500/12 months (or in-kind donation)	<ul style="list-style-type: none"> Your company's name and logo appear on screen with voiceover identification and tag line immediately preceding and following special program. Competitive companies within the same field of business would not be run within shared sponsorship shows. Selection of programs to be sponsored is determined on a first-come, first-served basis. 160 viewings per month for one year (credit given at beginning and end of program counts as two viewings). Up to 15 seconds of credit time for each sponsor. No more than two sponsors per show.
→ GOLD ←	\$900/6 months (or in-kind donation)	<ul style="list-style-type: none"> Your company's name and logo appear on screen with voiceover identification and tag line immediately preceding and following special program. Competitive companies within the same field of business would not be run within shared sponsorship shows. Selection of programs to be sponsored is determined on a first-come, first-served basis. 160 viewings per month for six months (credit given at beginning and end of program counts as two viewings). Up to 15 seconds of credit time for each sponsor. No more than two sponsors per show.
→ SILVER ←	\$150 per month (or in-kind donation)	<ul style="list-style-type: none"> Supporting sponsor (multiple sponsors). Your logo is displayed with a voiceover message naming your company in the show's credits as one of the funders whose support helps make our program possible. Not available in shows with a Platinum, Gold, or Bronze sponsor. 160 viewings per month (credit given at beginning and end of program counts as two viewings). Up to 15 seconds credit time for all sponsors combined. Multiple sponsors.
→ BRONZE ←	Cost to be determined based upon production costs of program being sponsored	<ul style="list-style-type: none"> Your company's name and logo appear on screen with voiceover identification and tag line immediately preceding and following special program. Competitive companies within the same field of business would not be run within shared sponsorship shows. Selection of programs to be sponsored is determined on a first-come, first-served basis. At least 20 viewings per month (credit given at beginning and end of program counts as two viewings). Up to 15 seconds of credit time for each sponsor. No more than two sponsors per show.



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For More Information

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