

## ARENA CONVENTION/ENTERTAINMENT BOARD MEETING MINUTES

August 26, 2009

8:00 am

Members Present: Teri Ellis-Schmidt, Susan Scott, Kraig Pomrenke, Kevin Garry, Mike Begeman, and Lee Otis

Members Absent: Tom VanWyhe

Guests/Staff: Russ DeCurtins (SMG), Terry Torkildson (SMG), Lori Schnell (SMG), Scott Kavanaugh (Convention Center) and Krista Orsack (Convention Center)

1. Approval of Last Meeting Minutes

2. A motion was made by Teri Ellis-Schmidt and seconded by Mike Begeman to approve the minutes of June 24 & July 22, 2009. Yeses, Susan Scott, Kraig Pomrenke, Kevin Garry, Mike Begeman, and Lee Otis, 5, Noes, none.

3. Additions/Deletions to Agenda

No additions or deletions.

4. Unfinished Business

A. Event Updates

1. Arena (Russ DeCurtins)

The Board received a listing of the upcoming events for the Arena, which includes the WWE on September 4, Northern Bull Riding Tour Championship Finals on September 26, Stampede on October 2, 3, 16, 17, 24 & 30 and Timberwolves Preseason Game on October 23.

B. Event Updates

2. Convention Center (Krista Orsack)

The Board received a listing of the upcoming events for the Convention Center which includes the Midwest Shippers Assoc on September 1-3, First Premier Bank on September 2, Hortness-Nelson Wedding reception on September 5, Barbizon Modeling on September 5-6, Midland National on September 8-10, United Way on September 11, Land O'Lakes on September 11, Cross Country Education on September 11, Geraets-Bertsch Wedding Reception on September 12, Upper Midwest CVB on September 13-15, Bankers Compliance on September 15-17, SD Trucking Assoc. on September 16-19, Skillpath on September 17-18, Avera Health on September 18, Fredrickson Wedding Reception on September 19, Alpha Center on September 21, Kruger Seed on September 21-22, Qwest on September 22, SDAH0 on September 23-25, SDHCA on September 28-30, Celebrate Church on September 26-27, United Bankers Band on September 29 and Infection Control on September 30-October 2.

C. Financial Report (Scott Kavanaugh)

1. Convention Center Financial Report (Scott Kavanaugh)

The Board was presented with the Convention Center budget that is actual through July.

2. Arena (Russ DeCurtins)

The Board was presented with the Arena budget that is actual through July.

5. New Business

CVB Report – Teri Ellis-Schmidt

The Visitor Centers are doing well even with the numbers of visitors being down but sales numbers are up. Sales for the future are looking good. The CVB is focusing on the airline situation because it is cheaper to fly to Omaha than it is to Sioux Falls.

Sioux Falls Sports Authority Update – Russ DeCurtins

The Sports Authority is working on the Hoopsfest sponsorship and signature events. They are also working with Sanford and CMN to explore having a full marathon event.

6. Old Business

No report.

7. Behind the Scenes

Russ DeCurtins stated that the Orpheum Re-Grand Opening will be held on September 17<sup>th</sup> with the open house from 4:00 to 8:00 pm and a ribbon cutting at 4:30. On September 18<sup>th</sup> at 7:00 pm there will be a social hour with complimentary wine and cheese and at 8:00 pm Spooncat concert will be held. There will also be a unique donor opportunity for courtyard sculptures.

Russ DeCurtins informed the Board that the Arena roofing project came in \$400,000 under budget.

Lee Otis question if the meeting time will be changed to noon. After discussion the Board decided to keep the meeting time at 8:00 am.

8. Adjournment

A motion was made by Lee Otis and seconded by Teri Ellis-Schmidt to adjourn the meeting. Yeses, Teri Ellis-Schmidt, Susan Scott, Kraig Pomrenke, Kevin Garry, Mike Begeman, and Lee Otis, 6, Noes, none.

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Recording Secretary

CC: Board Members  
Sioux Falls Mayor  
City Council Members  
Argus Leader