

**MINUTES**  
**ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING**  
**March 4, 2009**  
**12:00 p.m.**  
**Orpheum Theater**

MEMBERS PRESENT: Kim Bartling and Ann Davis, Sylvia Henkin, Mary Lou Savold and Susan Scott

MEMBERS ABSENT: Tom VanWyhe and Jeremiah Murphy

OBSERVERS PRESENT: Lary Etten, Jackie Pederson-Kriens and Katrina Lehr-McKinney

OTHERS IN ATTENDANCE: Terry Torkildson (SMG), Lori Schnell (SMG) and Brent O'Neil (City Planning)

ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

APPROVAL OF MINUTES

Sylvia Henkin made a motion to approve the minutes of the January 7 & February 4, 2009 meetings. Kim Bartling seconded, motioned carried. Yeses, Kim Bartling and Ann Davis, Sylvia Henkin, Mary Lou Savold and Susan Scott, 5. Noes, none.

BOOKING REPORT (Terry Torkildson)

The Board discussed the 2009 calendars for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2009 there are 223 contracted and held events for the Orpheum Theater, 7 contracted and held events for the Classroom and 48 contracted and held events for the Anne Zabel Studio Theater.

ATTENDANCE REPORT (Terry Torkildson)

The attendance report was discussed.

FINANCIAL REPORT (Terry Torkildson)

The Board was presented with the 2009 budget that is actual through January.

EVALUATIONS FROM ORPHEUM USERS

Evaluation from the Downtown Sioux Falls Strategic Planning Meeting on January 8, 2009 and the John Hammond concert on January 10, 2009 were discussed.

MANAGER'S REPORT

The architecture is 50% completed with the drawings for the paint, carpet and seats for the Orpheum Theater. The projects will go out to bid in April.

The City has put out the RFP for the Arena and Orpheum Theater Management contract. The deadline to turn in proposals is March 19, 2009.

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MANAGER'S REPORT

Terry Torkildson is in the process of interviewing for the full-time Event Manager position and a decision should be made in two weeks.

OTHER BUSINESS

The Orpheum Theater Board of Directors 2009 Work Plan was discussed. Brent O'Neil will make a few changes to the Work Plan and bring it back to the April meeting for approval. The Board would like to change the flow of the Board meetings so the four categories from the Work Plan, Children's Theatre, Outreach, Facility and Strategic Advisory will be included in the structure of the agenda.

Lary Etten stated that SECT has been awarded an \$11,000 grant from United Way toward development of Children's Theater programs. SECT plans on developing a Children's Theater program.

Katrina Lehr-McKinney stated that the Sioux Falls Jazz and Blues will be hosting a free workshop at 3:00 pm on March 14<sup>th</sup> with Russell Malone giving a guitar demonstration.

ADJOURNMENT

The meeting was adjourned.

NEXT MEETING

The next meeting will be held April 4, 2009, at 12:00 pm at the Orpheum Theater.