

MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
October 7, 2009
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Jeremiah Murphy, Sylvia Henkin, Mary Lou Savold, Ann Davis, Tammy Beintema, R.J. Fitzsimmons and Colin Punt

MEMBERS ABSENT:

OBSERVERS PRESENT: Chris Hill, Lary Etten, Jackie Pederson-Kriens and Katrina Lehr-McKinney

OTHERS IN ATTENDANCE: Russ DeCurtins (SMG), Terry Torkildson (SMG), Lori Schnell (SMG) and Brent O'Neil (City Planning)

ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

APPROVAL OF MINUTES

Jeremiah Murphy made a motion to approve the minutes of the September 2, 2009 meetings. Mary Lou Savold seconded, motioned carried. Yeses, Jeremiah Murphy, Sylvia Henkin, Mary Lou Savold, Ann Davis, Tammy Beintema, R.J. Fitzsimmons and Colin Punt, 7. Noes, none.

FACILITY

Booking Report (Terry Torkildson)

The Board discussed the 2009 calendars for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2009 there are 215 contracted and events on hold for the Orpheum Theater, 38 contracted and events on hold for the Classroom and 55 contracted and events on hold for the Anne Zabel Studio Theater.

Russ DeCurtins stated SMG will aggressively market the Anne Zabel Studio Theater to be used as reception space.

Colin Punt questioned how many event days were lost due the Orpheum Theater construction project. Russ DeCurtins stated that only 1 or 2 events were lost due to the construction.

Attendance Report (Terry Torkildson)

The attendance report was discussed.

Financial Report (Terry Torkildson)

The Board was presented with the 2009 budget that is actual through August.

Evaluation from Users

Evaluations for Shape Sioux falls 2035 Plan held on August 25, 2009, Larson/Florey Wedding held on August 22, 2009 and 2009 Humanitarian Awards held on September 22, 2009 were discussed.

MANAGER'S REPORT (Terry Torkildson)

We have received a lot of good comments on the Orpheum construction project. We have a couple outstanding issues with the construction.

Business Journal is doing a story on the Orpheum Theater construction project.

Katrina Lehr-McKinney questioned if SMG allows food and beverage in the Theater. Russ DeCurtins stated that SMG does allow food and beverage in the Theater. If a show requests not to allow food and beverages in the Theater we will accommodate that. SMG does not allow outside food and beverage to be brought into the building.

OTHER BUSINESS

Orpheum Courtyard Sculpture Project

A committee has been set up to recommend sculptures for placement at the Orpheum Theater Center Courtyard. The committee members will be Tammy Beintema and Mary Lou Savold with the Orpheum Board, Jerry Hauck and Ceca Cooper with the Visual Arts Commission, Jim Clark the Sculpture Walk Representative and Russ Sorenson and Brent O'Neil with the City. The committee is scheduled to have the sculptures in place in the courtyard in January 2010.

Russ DeCurtins stated that prints are still available to purchase as a fundraising effort for the sculptures. Russ has contacted Valiant Vineyards to put an Orpheum label on the wine bottles and sell them in local grocery stores as another fundraising project.

Other suggestions for fundraisers were to have a monthly movie night and to contact the colleges to see if they have a student who would donate, sell or create a sculpture.

Children's Theater

Lary Etten stated that the Children's Theater performance of "The Bard of Ballyfiddle" went very well. They had 90 children audition for a cast of 44. They held auditions and rehearsal after school hours. Almost 350 tickets were sold for the performance.

Sioux Empire Community Theatre

SECT has been granted access to the Classroom and have agreed to adjust their set building and flexibility in their rehearsal schedule in order for management to have access to dates normally blocked out, (if needed) to book events in the Theater."

The City is working on the agreement for SECT to rent the office space on the main floor. This would give the public easier access to their office and also give them the ability to have their box office open longer hours.

ADJOURMENT

A motion was made by Tammy Beintema and seconded by Ann Davis to adjourn the meeting. Yeses, Jeremiah Murphy, Sylvia Henkin, Mary Lou Savold, Ann Davis, Tammy Beintema, R.J. Fitzsimmons and Colin Punt, 7. Noes, none.

NEXT MEETING

The next meeting will be held November 4, 2009, at 12:00 pm at the Orpheum Theater.