

June 15, 2010

A REGULAR MEETING OF THE SIOUX FALLS PARKS AND RECREATION BOARD was held on Tuesday, June 15, 2010, at 4 p.m. at the Kuehn Community Center.

Members present: Kevin Nyberg, Sandra Pay, Michael Crane, Pat Lloyd, Patti Abdallah, and Mark Millage.

Members absent: None.

Parks and Recreation staff present: Dave Fischer, Kelby Mieras, and Tory Miedema.

Others present: Kari Black and Dena Espenscheid, Black Events & Advertising; Tom Jansa, Dakota Golf Management; Tom Ralph, Eide Bailly; and Phil Brinks.

A motion was made to approve the minutes of the May 18, 2010, meeting. The motion to approve the minutes was passed.

Under public input, Phil Brinks asked for an update on the employee vacancies within the recreational division of the department. Dave Fischer said he would give him an update following the meeting.

For committee reports, the Marketing and Public Needs Committee did not meet. Michael Crane reported that the Park System Planning and Development Committee discussed items from past agendas and items that will be on future agendas. Pat Lloyd reported that all Partnerships and Recreation Committee items are on the current agenda.

No unfinished business.

Under new business, Dave Fischer, Tom Jansa, and Tom Ralph presented the Dakota Golf Management audit report. The revenues were comparable to the prior year's numbers. A motion was made to accept the report. Motion was passed with Kevin Nyberg voting yes, Sandra Pay voting yes, Michael Crane voting yes, Pat Lloyd voting yes, Patti Abdallah voting yes, and Mark Millage voting yes.

Kelby Mieras, Kari Black, and Dena Espenscheid presented the application to charge an entry fee for a July 31, 2010, Family Fest event at Yankton Trail. Black Events & Advertising is putting on this event to bring many different kinds of information, products, and services that a family may need to one location. This is the first year that this event will take place. Kari and Dena provided a list of the vendors they have at this time. There are no entrance fees for anyone walking in or riding a bike to the event. The event is being paid for through the fees being

June 15, 2010

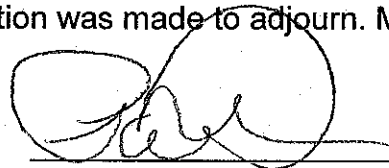
charged to the vendors and through the proposed entry fee for cars parking at the park. Nonprofit organizations are only charged one-half of the vendor fee. The special event meeting for this event is scheduled for June 16, but staff put this issue on the agenda as soon as it was decided that an entry fee was being proposed. The event will still be held even if the entry fee is denied. Kari said they are looking at not charging this entry fee if they can find more sponsors before the event date. They are hoping to draw 10,000 people for this event, but think 5,000 people is a more realistic number for the first year. The Board had a long discussion about the use of parks for events by for-profit vs. nonprofit organizations and the issue of charging entry fees. The Board would like to discuss these issues with staff further to develop a policy for future events. The Board also requested that Black Events & Advertising provide a financial report and summary of the event for review at the September committee and full Board meeting. A motion was made to approve the application. Motion was passed with Kevin Nyberg voting yes, Sandra Pay voting yes, Michael Crane voting yes, Pat Lloyd voting yes, Patti Abdallah voting yes, and Mark Millage voting yes.

Under the Director's report, Dave Fischer reported the lazy river at Drake Springs Aquatic Center has been closed due to mechanical issues. The issues appear to be covered under the warranty for the project. The Sanford Sports Complex is scheduled to bid June 17, 2010. Dave asked the Board for their opinion on presenting the CAPRA Accreditation crystal to the City Council. The Board thought it was a good idea, and recommended doing it at the Council meeting following the recognition ceremony by the NRPA in Minneapolis. Dave said there may not be a recognition ceremony this year, but will let the Board know so plans can be made to attend if needed. Don Kearney will be officially reappointed by the Mayor at the June 21, 2010, City Council meeting. The Fee Ordinance hearing will also be held at that meeting.

No reading of communications to the Board.

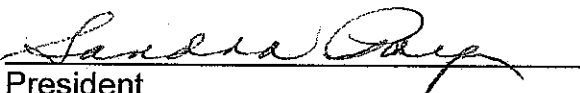
No open board discussion.

There being no further business, a motion was made to adjourn. Motion passed unanimously; meeting adjourned.



Secretary

Approved by:


President