

## Census Complete Count Committee

### Transportation Coordination Committee

October 6, 2009 City Hall First Floor

*[Note: statements in italics are from the Census Representative, through email]*

"It's in Your Hands"; Census 2010 slogan

Purpose and intent – We need to inform those who need to be counted, why would they, how can they

Where they reside is a big issue for our transient population.

*People will be counted where they are living on the day of the service-based enumeration and the enumeration of transitory locations. The Service-based enumeration is conducted at service location to provide an opportunity for people experiencing homelessness to be included in the census. The locations include emergency transitional shelters for people experiencing homelessness, soup kitchens, regularly scheduled mobile food vans and targeted non-sheltered outdoor locations.*

*Enumeration at Transitory Locations is a Census operation that enumerates individuals who do not have a Usual Home Elsewhere at the time of the contact. If they respond that they have no other usual home elsewhere, they will be enumerated at that site and the site will be counted as a housing unit. Transitory locations include RV parks, campgrounds, hotels, motels, marinas, racetracks, circuses and carnivals. Field staff will make prior arrangements with the Transitory Location to conduct the operation at a specific time. The entire site will be canvassed and occupants will be asked filtering questions to determine if they should be counted at that site.*

Native American population is going to need to question answered about "residency", where they should be counted. Will they lose their residency West River, if they complete the form that they are living in Sioux Falls on April 1, 2010?

Marketing – posters, FAQ, news bulletins

Need to agree on the poster format and start to print, so that we can display at various locations where the undercounted populations will come for assistance.

We should look to do advertising with Sioux Falls Transit.

Outreach – Kiosks, Questionnaire Assistance Centers; Be Counted Sites

*Questionnaire Assistance Centers provide help to residents in completing their Census questionnaires. These are temporary offices where a part-time Census employee will be stationed to help answer questions and help people complete their Census questionnaires. These are typically located in areas that cater to hard-to-count populations or those who might need assistance with their forms, like Senior Centers and cultural diversity centers. Basically they need to have a table and two chairs and a reasonable amount of privacy. They are open from mid-March to mid-April and are typically open 16 hours per week. They include language guides to help those who don't read or speak English well and Be Counted forms.*

*Be Counted Sites are boxes where residents may get a special form if they feel they were missed with the actual Census questionnaire. They also include the language guides.*

What this community has learned, is that the homeless population will stay ahead of the count and move from location to location; to not be counted.

*We will be hiring local people to conduct all the phases of the Census count including the service based enumeration and the enumeration of transitory locations. Applicants will need to schedule a test (when we start that process) to be considered for the positions. We want to hire people who know their community.*

Lists – “under counted”, and “others”

Distributed the list of advocacy groups that I currently have along with contact information.

Next Steps: email distribution of handouts