

Census Complete Count Committee

Homeless Advocates

August 28, 2009 City Hall First Floor

- August 7 Notes
- List of Contacts
- Communication to advocates on undercounted population
- Need to consider this transition, who's doing the count, where they were or where they are going?

"We [Census] will be hiring local people to conduct all the phases of the Census count including the service based enumeration and the enumeration of transitory locations. Applicants will need to schedule a test (when we start that process) to be considered for the positions. We want to hire people who know their community."

During the count, what is the form like; how much information is being requested from the people?

"10 Questions, 10 Minutes to Complete

With one of the shortest questionnaires in history, the 2010 Census asks for name, gender, age, race, ethnicity, relationship, and whether you own or rent your home. It takes only about 10 minutes for the

average household to complete. Questions about *how* we live as a nation – our diversity, education,

housing, jobs and more – are now covered in the American Community Survey, which is conducted every

year throughout the decade and replaces the Census 2000 long-form questionnaire.

Responses to the 2010 Census questionnaire are required by law. All responses are used for statistical purposes only, and all are strictly confidential."

- Marketing – poster, buttons
- Kiosks
- Funding

Next Steps: