

Census Complete Count Committee

Homeless Advocates

August 28, 2009 City Hall First Floor

- Sign in sheet
 - Hand outs for List of Contacts, FAQ and media drop in article
 - August 7 Notes
 - Communication to advocates on undercounted population
 - Website is available – <http://www.siouxfalls.org/Planning/census2010>
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- Need to consider this transition, who's doing the count, where they were or where they are going?

"We [Census] will be hiring local people to conduct all the phases of the Census count including the service based enumeration and the enumeration of transitory locations. Applicants will need to schedule a test (when we start that process) to be considered for the positions. We want to hire people who know their community."

During the count, what is the form like; how much information is being requested from the people?

"10 Questions, 10 Minutes to Complete

With one of the shortest questionnaires in history, the 2010 Census asks for name, gender, age, race, ethnicity, relationship, and whether you own or rent your home. It takes only about 10 minutes for the

average household to complete. Questions about *how* we live as a nation – our diversity, education,

housing, jobs and more – are now covered in the American Community Survey, which is conducted every

year throughout the decade and replaces the Census 2000 long-form questionnaire.

Responses to the 2010 Census questionnaire are required by law. All responses are used for statistical purposes only, and all are strictly confidential."

What type of time frame, commitment is required of the people the Census hires ?

- Marketing – poster, buttons - need to get examples out to the committees. Can we advertise on or in Transit?
- Kiosks – read through proposed list. The intent is for these locations to have the posters up and have these locations staffed during the end of March, beginning of April for people who have questions.
 - Siouxland Health & Human Services Building – main concourse level

- Banquet
 - Lutheran Social Services - Refugee and Immigration Office
 - Salvation Army
 - Good Shepherd Center
 - Department of Social Services (10th & Franklin)
 - Main Library and Branches
Main Library may not be ideal location due to anticipated construction in late March early April
(If Library not available utilize Good Shepherd Center, Bowden Youth Center)
 - City Community Centers (5)
 - Center for Active Generations
 - SE Tech // University Center
 - For Non-English speaking populations utilize LSS interpreters, for Hispanic population involve Sister Gabriel & Our Lady of Guadalupe Church
 - Center for Active Generations
 - Center of Hope
- Funding – the grant program is not as I originally heard it communicated. It's only available to the participating community and the money goes to the vendor. It's a limited amount at \$2,999.

Next Meeting: September 18, 9:00 a.m.