

**Meeting Minutes**  
for the  
**Arena/Convention/Entertainment Board**  
**March 23, 2011**  
**8:00 a.m.**

Sioux Falls Arena – Board Room  
1201 North West Avenue  
Sioux Falls SD 57104

(City Staff liaison: Mike Cooper – 367-8888)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION:

MEMBERS PRESENT: Kraig Pomrenke, Lee Otis, Tom VanWyhe, Susan Scott, Kevin Garry, Teri Ellis-Schmidt and Mike Begeman

MEMBERS ABSENT:

GUESTS/STAFF: Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Krista Orsack (Global/Convention Center), Scott Kavanaugh (Global/Convention Center), Elizabeth Colbert (Global/Convention Center) and Russ Sorenson (City of Sioux Falls)

ITEM 2. WELCOME & INTRODUCTIONS

No introductions were made.

ITEM 3. APPROVAL OF REGULAR AGENDA

Kevin Garry added Staff Recognition under ITEM 3A.

Terry Torkildson added Liquor License under Other Business.

ITEM 3A. Kevin Garry announced that Krista Orsack received her Certified Meeting Professional (CMP) certificate.

ITEM 4. REVIEW & ACTION on the December 22, 2010 Regular Meeting Minutes and January 25, 2011 Unofficial Meeting Minutes.

The minutes from December 22, 2010, and January 25, 2011 were deemed approved.

ITEM 5. REVIEW of Arena and Convention Center Event Updates

The Board received a listing of the upcoming events for the Arena which includes Skyforce on March 22, 25 & 26, Stampede on March 23, 27, April 1 & 3, Storm on April 3, 15, May 5, 15 & 28, Sioux Falls Roller Dollz on April 16 & May 4, El Riad Shrine Circus on April 28 – May 1, WWE Raw World Tour on May 29 and Argus Leader RibFest on June 2-5.

The Board discussed the old scoreboards in the Arena. The City is looking into new end scoreboards with video capability for the Arena to replace the old ones and eliminate the center hung scoreboard. The Board agreed to present the City with a letter of endorsement from the Board.

The Board received a listing of the upcoming events for the Convention Center which includes City of Sioux Falls – Engineering, CVB Council and Skillpath on March 24, Mary Kay Convention on March 25-26, SDSU Reception, Taste of Elegance and Phi Delta Theta on March 27, Central

Plains Dairy Expo on March 29, East Dakota Chapter Wild Turkey, Variety Foods, Stampede PreGame-Navigant on April 1, SD Republicans and Stampede PreGame-DMS Imaging on April 2, Three Days Grace on April 4, Raven Industries on April 5-6, MMIC Group on April 6 & 7, McCrossan Boys Ranch Banquet on April 7, Pro-Build on April 7-9, Cross Country Education on April 8, SD Sports Hall of Fame and Dakota Horizons Girl Scouts on April 9, Gage Brothers on April 11, SD Assn of Young Child Education on April 14-16, Etc for Her Easter Egg Hunt on April 17, Lion's Club Pancake Days on April 19-20, Farmers Mutual and Wellmark Blue Cross Blue Shield on April 19, Avera McKennan Trauma on April 20, Dierks Bently on April 22, Women in Business on April 26, Avera Leadership Conference on April 28-29 and SD Counseling Assoc. on April 28-30.

The Board would like to have added to the Event Update reports the number of days the buildings are used showing the rental days and event days.

ITEM 6. REVIEW of Arena and Convention Center Financial Reports

The Board discussed the Arena and Convention Center budgets that are actual through February.

ITEM 7. REVIEW & ACTION of the Draft Bylaws, Mission Statement and Work Plan

The Bylaws, Mission Statement and Work Plan were discussed. A motion was made by Mike Begeman and seconded by Lee Otis to approve the Bylaws, Mission Statement and Work Plan. Yeses, Tom VanWyhe, Kevin Garry, Lee Otis, Teri Ellis-Schmidt, Susan Scott, Mike Begeman and Kraig Pomrenke, 7, Noes, none.

ITEM 8. REVIEW & DISCUSSION of Draft 2010 Annual Report

The 2010 Annual Report was discussed and Teri Ellis-Schmidt had questions regarding a notation on the CVB budget that stated (excludes a few minor payments from other Depts.). Russ Sorenson will look into this and update the report for the April meeting.

ITEM 9. OTHER BUSINESS

Terry Torkildson informed the Board that our liquor license would not allow our patrons to take alcohol out of the VIP areas after many discussions with City Officials it was agreed to allow our patrons to take alcohol out of the VIP areas.

Kevin Garry, Susan Scott and Lee Otis will meet to discuss the nomination committee.

ITEM 10. PUBLIC INPUT

No public input.

ITEM 11. ANNOUNCEMENTS

Next Meeting – Wednesday, April 27, 2011, 8:00 a.m. Arena Conference Room

ITEM 12. ADJOURNMENT

Mike Begeman motioned to adjourn the meeting, seconded by Kraig Pomrenke. Yeses, Tom VanWyhe, Kevin Garry, Lee Otis, Teri Ellis-Schmidt, Susan Scott, Mike Begeman and Kraig Pomrenke, 7, Noes, none.

The Board took a tour of the photos for the Art Beautification Project in the Convention Center meeting rooms.

Handouts for March 23, 2011 Meeting include:

- March 23, 2011 Agenda
- December 22, 2010 Meeting Minutes & January 26, 2011 Unofficial Meeting Minutes
- Event Updates
- Financial Reports
- Draft Bylaws
- Draft Mission Statement
- Draft Work Plan
- Draft 2010 Annual Report