

# AGENDA

Thursday, May 30, 2013 at 3:00 p.m.



## Board of Ethics Special Meeting

Commission Room  
1st Floor ~ City Hall  
224 West Ninth Street  
Sioux Falls, South Dakota

1. CALL TO ORDER
  
2. APPROVAL OF MINUTES FROM MARCH 29, 2013 QUARTERLY MEETING
  
3. ANY BUSINESS OR PENDING ISSUES TO BE BROUGHT BEFORE THE BOARD
  - A. REQUEST FOR ADVISORY OPINION RECEIVED MAY 6, 2013
    - ATTACHMENT #1: REQUEST FOR ADVISORY OPINION
  
4. ADJOURNMENT

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### BOARD OF ETHICS MEMBERS:

Bob Swanhorst, Chair  
Greg LaFollette, Vice Chair  
Jeff Gednalske  
Carol Knudtson  
Ronald Sisk

### CITY STAFF:

David A. Pfeifle, City Attorney  
Cari Hanzel, Paralegal/Recording Clerk



**City of Sioux Falls  
Board of Ethics  
Request for Advisory Opinion**

**Name of Individual Requesting Opinion:** Alicia Collura  
**Address:** Health Department, 521 N. Main Avenue 57104  
**Telephone Number:** 605-367-8009  
**Date Filed:** May 5, 2013

*Statement of the situation giving rise to the request for an advisory opinion. Include names of individuals, locations, and dates, as applicable.*

A primary goal of the City of Sioux Falls is to improve the quality of life of the community and to understand and influence the health and well-being of our citizens. In that regard, Live Well Sioux Falls is not a one-time project but, rather, a way of thinking and shaping future decisions in our community. To plan for community level changes that are sustainable, impact infrastructure and aid in shifting social norms related to health, it requires unique community partnerships and implementing different approaches than might otherwise be seen in day-to-day City business.

We wish to ensure long-term sustainability of health promotion and prevention initiatives through Live Well Sioux Falls by providing opportunities for sponsorships and partnerships. These opportunities would be designed to ensure that they provide a community benefit.

Examples of such partnerships include: Engage business partners for Live Well website to provide funds for expanded functionality of the site; Accept sponsorships (e.g. food, printing costs) for Community Leaders Breakfast as part of the *Healthy Design Summit* or for the *Live Well Work Well* event in the Fall; Use sponsorship dollars to develop a Live Well "kiosk" to utilize for community events, health fairs and health screenings (display materials, screening equipment); Enhance ability to apply for grants like the Wellmark MATCH Grant, which requires a dollar-for-dollar match from other community organizations or businesses.

Please be advised that the Board of Ethics may hear and discuss requests for advisory opinions in executive session only to the extent allowed by law. Even if an executive session is allowed, the Board must take any final action on the matter in a public meeting, where they must reveal your name and the general substance of your inquiry. If you have any pertinent and sensitive details to your inquiry that you wish to remain confidential, please share them with the Board during a possible executive session rather than placing them on this form or stating them in an open meeting of the Board.

The information provided is true to the best of my knowledge and belief.

Alicia B Collura  
Signature

5/6/13  
Date

Received by:  
Carla Hanzel  
Name

5/6/13  
Date

**Please return completed form to the City Attorney's Office.**