

MINUTES

Thursday, May 30, 2013 at 3:00 p.m.



Board of Ethics Special Meeting

City Hall - Commission Room
224 West Ninth Street, Sioux Falls, SD

BOARD MEMBERS PRESENT: Jeff Gednalske, Carol Knudtson, Greg LaFollette, Ron Sisk and Bob Swanhorst,

BOARD MEMBERS ABSENT: None

STAFF PRESENT: Dave Pfeifle, Sioux Falls City Attorney and Cari Hanzel, Recording Clerk

GUESTS: Jill Franken, Alicia Collura and Mary Michaels

CALL TO ORDER

A quorum being present, the meeting was called to order by Board Chair Bob Swanhorst at 3:00 p.m.

APPROVAL OF MINUTES

A motion was made by Carol Knudtson and seconded by Greg LaFollette to approve the minutes from the Quarterly Meeting on March 29, 2013. Four Yeses. Jeff Gednalske abstained as he was absent from the previous meeting. Motion carried.

BUSINESS OR PENDING ISSUES BROUGHT BEFORE THE BOARD

- A. *Request for Advisory Opinion received May 6, 2013 from Alicia Collura, Sioux Falls Health Department regarding the Live Well Sioux Falls initiative.*

Alicia Collura, Jill Franken and Mary Michaels presented information to the Board regarding the Health Department's new Live Well Sioux Falls initiative, asking the Board for help in developing strategies to accept funds offered and to be proactive in soliciting for funds to support and further the program.

Franken explained that there have been changes made to the non-profit rules for health entities, requiring them to be more involved in communities' health needs.

Franken explained about the Live Well Sioux Falls Coalition, a group of people from all different aspects of the City that have come together to help further this initiative.

Discussion was had regarding event sponsorship verses program sponsorship and potential policies regarding the recognition of contributors.

The Board encouraged the Health Department to come back with specific questions or problems as they arise. In addition, Swanhorst suggested that they come back in one year for a review.

LaFollette recommended that every contributor or sponsor be considered either a single event sponsor or an ongoing sponsor. If it's a single event, there should be a published price list. If it's a general or ongoing sponsorship, there should be levels of sponsorship set and published.

It was further recommended that sponsors be recognized by developing levels of giving and that sponsors be informed how their donations are being used. The Health Department indicated that it could provide ongoing sponsors with a list of programs their donations would go to support.

Sisk made a motion:

1. To approve, in principle, the Health Department proceeding with the plan to develop a sponsorship program for the Live Well Sioux Falls initiative;
2. To recommend that the program include standards for single events and ongoing sponsorship; and
3. To have the Health Department report back in one year as to the status of the program and to gain further feedback from the Board.

Knudtson suggested that Sisk add to the motion under No. 2 as follows:

- (a). To recommend that the Health Department be as inclusive as possible when seeking sponsorships.

Sisk amended his motion to add the suggestion from Knudtson.

Gednalske suggested that Sisk add to the motion under No. 2 as follows:

- (b). To recommend that the Health Department develop their own policies to guide them in seeking and/or accepting sponsorships.

Sisk amended his motion to add the suggestion from Gednalske.

The motion was then read in its entirety. Jeff Gednalske seconded the motion. Five Yeses. Motion carried.

A motion was made by Greg LaFollette and seconded by Carol Knudtson to allow counsel for the Board of Ethics, David Pfeifle, to draft a written advisory opinion consistent with the discussions and motion of the Board. Five Yeses. Motion carried.

NEXT MEETING

No specific date for the next meeting was scheduled.

An invitation is extended to the Health Department to come back before the Board at its 2nd quarter meeting of 2014 for a one-year review of the sponsorship plan for Live Well Sioux Falls. The actual date of this meeting will be set and notice sent out in the spring of 2014.

ADJOURNMENT

A motion was made by Greg LaFollette and seconded by Carol Knudtson to adjourn. Motion carried. Meeting adjourned at 4:15 p.m.

Respectfully submitted,

Cari Hanzel
Recording Clerk