

Main Street Business Improvement District Board

Thursday, March 4, 2021

4:00 pm

City Center, Room 110
231 North Dakota Avenue
Sioux Falls, SD

Draft Minutes

The meeting was called to order at 4:01 p.m.

Members present: Anne Haber, Anita Wetsch, Katrin Profilet, Dave Dandar, Darrell Schmith

Member absent: None.

Staff present: Dustin Powers

DTSF Inc. staff present: Joe Batcheller

1. Call to Order

Dandar called the meeting to order.

2. Approval of August 26, 2020, Meeting Minutes

Motion by Wetsch, second by Haber, to approve the August 26, 2020, meeting minutes. Motion passed: 5 yeases, 0 noes.

3. Public Input on Non-Agenda Items

No public input was taken.

4. New Business

A. Election of Chair and Vice-Chair

Motion by Haber, second by Wetsch, to elect Dave Dandar as Chair. Motion passed: 5 yeases, 0 noes.

Motion by Wetsch, second by Dandar, to elect Anne Haber as Vice-Chair. Motion passed: 5 yeases, 0 noes.

B. 2021 BID Budget.

Batcheller presented that the one major change is to hire someone specific to the BID and be the BID Manager. This person would be solely dedicated to the BID and will be able to provide a higher level of focus on the BID. Would like to bring this person on in April to get training and be ready for the Spring when the season begins to pick up.

Dandar asked if the clean and green dedicated hours will continue to be the same and Batcheller indicated yes.

Dandar asked if Batcheller had anyone in mind for position, Batcheller indicated that the position will be open to anyone to apply, but there are some candidates in mind.

Profilet asked if Batcheller thought the salary of \$38,000 to 42,000 will be attractive and Batcheller indicated yes.

Profilet asked if the funding for the position would be fully from the BID, Batcheller indicated yes.

Wetsch asked what the other Management and Oversight funds in the budget goes to, Batcheller indicated that other staff would still be involved with the BID and those dollars are in that category, but it does go down based on the new BID Manager position.

Batcheller indicated that event amounts in the budgets changed do to the comments that have been received over the years that the events should be funded by other means. DTSF is attempting to fund events entirely through sponsorships, the BID manager would have some time to events also.

Motion by Wetsch, second by Haber, to approve the 2021 BID Budget. Motion passed: 5 yeses, 0 noes.

5. Other Business / Open Discussion

A. BID Task Force Update

The task force has met and is working on ways in which the assessment formula can be adjusted. Assessment formula needs to be fair and equitable and can pay for the services that will be provided. The BID Plan is being worked on and will go to the Downtown Development Committee and Task Force for review with the proposed assessment methodology.

Next BID Board meeting will be sometime this summer to discuss the BID Plan and assessment methodology.

6. Adjourn

Motion by Profilet, second by Schmith, to adjourn. Motion passed: 5 yeses, 0 noes. The meeting was adjourned at approximately 4:55 p.m.