



MEETING MINUTES
for the
SIOUX FALLS NAMING COMMITTEE

Friday, July 18, 2014
1:30 p.m.

City Hall Commission Room
224 W 9th Street
Sioux Falls SD 57104

(Staff Liaison: Mike Cooper: 367-8888)

MEMBERS PRESENT: Doug Barthel (Police Chief); Mike Cooper (Director of Planning & Building Services); Mary Johns (Director of Siouxland Libraries, Mark Cotter (Director of Public Works); Dave Fischer (Assistant Director of Parks & Recreation)

MEMBERS ABSENT: Jesus Ramirez (Citizen Member); Jeffy Wilkes (Citizen Member); Mark Young (Citizen Member); Jim Sideras (Fire Rescue Chief);

OTHERS PRESENT: Rick Huffman, SMG; Joe Henkin, Henkin Schultz; Nicki Ellerbroek, McNally's

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Naming Committee Chairperson, Mike Cooper, called the meeting to order at 1:32 p.m.

ITEM 2. WELCOME & INTRODUCTIONS

Naming Committee Chairperson, Mike Cooper, welcomed the naming committee members and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Naming Committee Chairperson, Mike Cooper, asked if there were any changes to the agenda.

Committee members expressed no changes to the regular meeting agenda. Committee member, Doug Barthel, Police Chief, made a motion to approve the regular meeting agenda. Committee member, Mark Cotter, Director of Public Works, seconded the motion. The motion passed unanimously.

ITEM 4. REVIEW & ACTION on April 18, 2014 Meeting Minutes

Naming Committee Chairperson, Mike Cooper, requested a motion to approve the April 18, 2014

meeting minutes. Committee member Mary Johns, Director of Siouxland Libraries, made a motion to approve the meeting minutes. Committee member Mark Cotter, Director of Public, seconded the motion.

The motion to approve the April 18, 2014 meeting minutes passed unanimously.

ITEM 5. REVIEW & ACTION on Naming Application 2014-06-1 for Comfort Zone at Sioux Falls Convention center located at 1201 North West Avenue

Joe Henkin, Henkin Shultz, presented the application to put up a sign on the west side on the main level of the new Denny Sanford Premier Center: Comfort Zone (by Waterbury Heating and Cooling and Johnston Supply).

Mr. Henkin explained how it is designed to be seen in the public seating area. Henkin explained that the name Comfort Zone was chosen because it would make the space feel more open without sponsor names. Henkin mentioned that the name may remain the same if sponsorship changes.

Naming Committee Meeting
July 18, 2014

There were no public comments received.

Committee member Doug Barthel, Police Chief, made a motion to approve the naming application as presented. Committee member Mark Cotter, Director of Public Works, seconded the motion. The motion passed unanimously.

a. Review and Action on Renaming Application 2014-04-04 from McNally's Premium Lounge to McNally's VIP Pub at Denny Sanford Premier Center located at 1201 North West Avenue

Joe Henkin, Henkin Schultz, presented the application to rename McNally's Premium Lounge at the new Denny Sanford PREMIER Center suites within the suite level, to McNally's VIP Pub.

Ms. Ellerbroek explained the need for clarification with the design of the sign and the desire to distinguish from McNally's Pub with the VIP. Mr. Huffman commented about saving money with the change.

Mr. Henkin explained that it could be seen from some areas on the main, public, level but the area is private.

No public comments were received.

Committee member Mark Cotter, Director of Public Works, made a motion to approve the renaming application as presented. Committee member Mary Johns, Director of Siouxland Libraries, seconded the motion. The motion passed unanimously.

ITEM 6. OTHER BUSINESS

There was no other business presented or discussed.

ITEM 7. PUBLIC INPUT

There were no other public comments received.

ITEM 8. ANNOUNCEMENTS

NEXT MEETING – Friday, August 22, 2014, 1:30 p.m., based upon receipt of new application(s) or business

ITEM 12. ADJOURNMENT

With no further business, Committee member Doug Barthel, Police Chief, made a motion to adjourn the meeting. Committee member Dave Fischer, Assistant Director of Parks and Recreation seconded the motion. The motion passed unanimously to adjourn the meeting at 1:45 p.m.

HANDOUTS – April 18, 2014 Meeting

- o July 18, 2014 Agenda
- o April 18, 2014, Meeting Minutes
- o One (1) Application for Naming Interior Space- Comfort Zone
- o One (1) Application for Naming – McNally's
- o City Ordinance #22-13
- o Application Flow Chart
- o Bylaws

Any business received after the Committee's filing deadline may be added to the agenda, with consent of the Committee members present.