

MINUTES

Thursday, April 14, 2011



Sioux Falls
Human Relations
Commission

12 Noon—1 p.m.
Commission Room, First Floor
City Hall
224 West Ninth Street

Commissioners: Present: Abbott, Ahrendt, Carlson, Guzman, Hariri, Lodu, Waara and
DAC Liaison – Vicki Nelson

Absent: Aware, Luecke, Rist, and Williams

Staff: Colleen Moran, Human Relations Manager; Carol Garry,
Human Relations Assistant; Kathy Rustwick, Graphic Design Specialist

Guests:

1. Call to Order/Welcome Guests

Chairperson Hariri called the meeting to order at 12:07 pm.

2. Approval of Minutes

Carlson moved to approve the minutes from the March 16, 2011, meeting;
Abbott provided the second. The minutes were unanimously approved as
presented.

3. Status of Cases/Staff Report

Moran updated the Commission on the status of the open cases. The oldest case is
a probable cause that has been scheduled for a public hearing on April 29, 2011.

No cases have been turned in by either of the contract investigators. They have
been promised by next month's meeting.

4. Appointment—April Case Panel

Carlson, Abbott, Rist, Waara, and Guzman.

5. Continuing Business – Committee Reports

a. Input for 'Isn't that ridiculous' marketing campaign.

The Commission brainstormed ideas for posters to continue our marketing. The
concept is to make a statement about a physical characteristic that is so ridiculous and
then include the statement that discrimination is ridiculous. Characteristics that may
easily lend themselves to this concept are: bald, height, eye color, hair color, freckles,
eye wear, noses, crooked/missing/no teeth, uni-brows, pierced ears. We decided to
stay with facial features – it will be easier to design the concept around just a face.
Some of the suggested generalities to tie to facial features are: don't pay taxes, on

Commission Chair: Vaney Hariri

Commission Vice Chair: Clint Waara

Commission 3rd Officer: Teresa Luecke

Enforcement Committee
Chair—Dwayne Williams
Rod Carlson
Vaney Hariri
James Lodu
Terry Rist
Staff –

Education Committee
Chair -Karla Abbott
Val Ahrendt
Vaney Hariri
Teresa Luecke
Staff – Carol Garry

Events Committee
Chair - Clint Waara
Qadir Aware
Rod Carlson
Sandra Guzman
Vaney Hariri
Staff- Carol Garry

welfare/free ride/free loader, always late, reckless drivers, stupid/uneducated/illiterate, lazy, steal, sell drugs, and promiscuous/sleep around.

Rustwick will work with these ideas and put together something for our next meeting.

We will try to get these in the free magazines like '605', 'She', 'ETC'.

b. New Commissioner Recruitment

The Mayor's office gave us fourteen applications for new HRC members. We will need fill five vacancies as both Lodu and Pastor Williams are resigning, Abbott and Rist have termed out and Luecke is not seeking reappointment. Lodu is taking a job in Omaha and this will be his last meeting.

6. New Business

a. May Election of Officers

Per ordinance, new officer elections are held annually in May. We will need a slate of officers to vote on at the May meeting.

b. Humanitarian Award 2011

It is past time to get started on the Humanitarian Award for 2011. Staff will email the Commission for volunteers for the H/Award planning committee.

7. Disability Awareness Commission Report – Nelson reported.

The DAC is working on the projects identified for 2011. Their hotel survey project is working on a rating system for the surveys that were submitted.

ArtAbility is scheduled for November/December 2011 and the artists' reception is November 10th.

The Awareness Training committee is working with Sanford, the National Disability Employment Awareness Month group and the Diversity Conference to provide presentations for their employees/events.

The Gas Station Sticker program is just getting started.

Plans are developing to get an ADA Resource/book display at the library.

8. Public Comment

9. Adjournment

Having no further business the meeting adjourned at 12:58 p.m.

Minutes respectfully submitted by Carol Garry.