OFFICIAL MEETING MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
February 6, 2013
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson and Deirdre DiMemmo

MEMBERS ABSENT: Ann Davis and Mary Lou Savold

OTHERS IN ATTENDANCE: Micki DeCurtins, Rick Huffman, Becky Aamotd and Lori Schnell (SMG), Tracy Turbek (City of Sioux Falls), Patrick Pope and Darrin Lee (SECT), Jim Clark (Sculpture Walk)

Baron Wolfgang, Chair, called the meeting to order.

1. INTRODUCTIONS
   Introductions were made.

2. ADDITIONS OR DELETIONS TO AGENDA
   Baron Wolfgang suggested moving item 5 and 6 under Approval of Minutes and table items 7 and 8. Tammy Beintema made a motion to approve the agenda with the changes, R.J. Fitzsimmons seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson and Deirdre DiMemmo, 7. Noes, none.

3. APPROVAL OF MINUTES
   De Knudson made a motion to approve the January 2, 2013, meeting minutes, Tammy Beintema seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson and Deirdre DiMemmo, 7. Noes, none.

4. DISCUSSION OF SCULPTURE LEASES
   Jim Clark from Sculpture Walk presented the Board with the available sculptures to be placed in the Orpheum’s courtyard. The Board’s top four choices were Gandhi, Crescendo, Circus Talk and Mixed Emotions. The alternates they chose are Friendship Knot and Black and Red.
DISCUSSION OF SCULPTURE LEASES (Continued)
The Board discussed sponsorship for the $4000.00 lease of the sculptures. They were encouraged to find private donors. The Board discussion setting up a fundraising fund and have fundraising events throughout the year to pay for the sculptures and also retouching the murals in the Orpheum Theater. Ellyn Donahoe made a motion to have Deirdre DiMemmo and Ellyn Donahoe on a subcommittee to create fundraising options for the sculptures and retouching of the murals. Tammy Beintema seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson and Deirdre DiMemmo, 7. Noes, none.

5. 2013 CENTENNIAL EVENT SUBCOMMITTEE REPORT
Katrina Lehr-McKinney presented to the Board the second draft of logos for the Centennial. The Board suggested some revisions and they will be presented at the March meeting. Fresh Produce is donating their time in creating these logos.

R.J. Fitzsimmons reported the subcommittee has determined the kick off date for the Centennial will be October 4, 2013, with a ribbon cutting at 4:30. The event will be part of the First Friday events they hold downtown. The primary users have been approached to help with the Centennial events. A couple ideas for the year long events are: Have a pre show talk on the history of the building and promotion Centennial events and a silent film festival in August.

De Knudson received a lot of newspaper articles about the Orpheum Theater from the South Dakota State Historical Society.

6. FACILITY
The booking, attendance, financial and Evaluations were handed out but not discussed. The Board was encouraged to contact SMG if they had any questions about these reports.

a. Manager’s Report (Micki DeCurtins)
Micki DeCurtins reported the attendance numbers for January 2013 were up from January 2012 attendance numbers.

7. Centennial Committee Discussion (Continued) R.J. Fitzsimmons
The Centennial Committee did not meet in December due to the holidays and will meeting in January and bring a report to the February meeting. They will discuss the 12 centennial performances that will be performed by the user groups.

The committee has not received any historical information from the public for the gaps of history from the opening of the building to the Community Theatre taking the building over. Katrina Lehr-McKinney will create a press release to send to the media.

8. Discussion on Orpheum Theater Promotions
This was tabled to the March meeting.

9. Discussion on Costume Storage Room Project – Summer 2013
This was tabled to the March meeting.
10. Discussion of SECT Events
Patrick Pope, SECT, presented the Board with the Sioux Empire Community Theatre’s Board recommendations to open up more dates while they are building their sets. They are looking at renting a facility off site to building their sets in. This would reduce the rental days to 31 days for each production. They would like to add two more productions for their 2014-2015 season.


11. Other Business
No other business.

12. Adjournment
Baron Wolfgang adjourned the meeting.

10. NEXT MEETING
The next regularly scheduled meeting will be held March 6, 2013, at 12:00 pm at the Orpheum Theater.