

## MINUTES

### PUBLIC PARKING ADVISORY BOARD MEETING

TUESDAY, October 1, 2013 – 8:00 AM

Economic Development Conference Room, 100 S. Dakota Avenue

**Members Present:** Todd Meierhenry, Richard Gourley, Dan Johnson, Rod Carlson, Hugh Dodson, Nancy Savage, Mike Von Bergen

**Others Present:** Darrin Smith, Matt Nelson, Duane Hatch, Claudia Behr, Jason Dennison , Gail Trantina

#### 1) CALL TO ORDER

President Todd Meierhenry called the meeting to order at 8:03 a.m.

#### 2) APPROVAL OF MINUTES FOR THE MEETING OF September 10, 2013.

The minutes were approved as sent.

#### 3) NEW BUSINESS

- a) **Financial report-** Duane told the board the increase from last month for Contracted Services is due to expenses for ramp repairs and new T2 parking software. He also noted that revenue is down compared to last year at this time.
- b) **Lease parking report** – Darrin told the board that we need to have a true assessment of the need for parking. Some of the lots and ramps are at less than 50% leased rate. Matt stated that the overall leased rate should be closer to 85% before we need to build a new ramp. With the ordinance change that has occurred, we have the flexibility to offer some incentivized rates at those locations where lease rates are low. There was discussion among the board of the probability of reaching the maximum occupancy of available downtown business real estate. Savage inquired about available statistics for downtown daytime shopper numbers. Matt told the board that educating the public will continue to be important to complement our efforts in making the atmosphere and experience more valuable than convenience. Matt noted that we will continue to have parking staff available for large events such as sidewalk arts festival and parade of lights.
- c) **Phillips Ave RFP** - Darrin told the board that the developer is working with the building owners at this point and that the City and the developer have reached agreement on all principal points.
- d) **Parking Software Implementation** – Matt informed the board that the data conversion process is currently under way. The original “go-live” date has been pushed back by about 2 weeks from the original goal to accommodate some conversion issues. Matt told the board that a piece of the upgrade will include redesigned parking tickets with the improved payment options listed on the ticket. Payments will no longer be processed in-house. Meierhenry suggested getting an analysis of website usage for [siouxfallsparking.org](http://siouxfallsparking.org)
- e) **Restrooms in Ramps** – Matt told the board this item generated from a customer concern and at the request of DTSF. There was discussion whether putting public restrooms in our parking ramps would be a possibility. The River Ramp had restrooms at some point in history but others do not. There was discussion about cost of installation, cleaning and maintenance. Savage

noted that most retailers do not have a public restroom or offer their private restrooms to customers. She also noted that damage and vandalism occur more often than expected when retailers do allow customers to use them. The board agreed that adding public restrooms to our current facilities is not something we will do at this time. Dennison (DTSF) noted that they will make public restroom locations part of their education efforts.

**4) OTHER BUSINESS – Darrin Smith**

Darrin invited the board to today's press conference for the 2025 Downtown Plan. He told the board that there will be a lot of public involvement in the 2025 plan including citizen advisory committee and sub committees, public meetings, and a dedicated website. Darrin noted that there will be a professional facilitator at all public meetings and professional analysis of all information and input.

**5) ADJOURNMENT**

Upon motion by Gourley and second by Von Bergen, the meeting adjourned at 8:59 a.m.

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Dan Johnson, Secretary