MINUTES

PUBLIC PARKING ADVISORY BOARD MEETING
TUESDAY, OCTOBER 7, 2014 8:00 AM
ECONOMIC DEVELOPMENT CONFERENCE ROOM, 100 S. DAKOTA AVE

Members Present:  Dodson, Johnson, Savage, Schaefer
Others Present:  Darrin Smith, Matt Nelson, Jennifer Whitlock, Claudia Behr, Gail Trantina

CALL TO ORDER
The meeting was called to order at 8:08 a.m. by Dan Johnson

1) APPROVAL OF MINUTES FOR THE MEETING OF September 9, 2014.
The draft minutes were approved as sent.

2) OLD BUSINESS - None

3) NEW BUSINESS
   a) Introduction New Board Member- Darrin Smith introduced newly appointed member Jen Schaefer. Jen is the Head of People and Culture at DocuTAP which brought approximately 220 employees into downtown Sioux Falls last June when the business moved into the former CNA building at 9th and Phillips.
   b) Financial Report – Jennifer Whitlock reported a cash balance increase of approximately $22,000 and noted payables down from last month. The increase in revenue was offset by a lump sum payout to the SF Regional Airport for ticketing services October 2013-August 2014. Matt noted that citation revenue should continue to increase with the new software and collections system in place.
   c) Leased Parking Report- Claudia reported no significant change in the leased rate over last month.
   d) Repair and Maintenance- Matt noted several R& M projects to take place in October:
       i)  Block 11 – seal coating
       ii) 1st Ave – seal coating and window sealing
       iii) Pavilion – resurfacing uncovered area of lower level
   e) Walker Parking Study Update – Darrin reported to the board that the study is complete and a presentation will be made to the Council today to recommend that we go ahead with plans for constructing an additional parking ramp. The Walker Report recommends three most suitable sites, in downtown Sioux Falls, based on demand and constructability. The City will work with real estate and project advisors TEGRA for guidelines in writing the RFP for a mixed use parking facility. RFP proposal submission date will be sometime in spring 2015.
   f) Board Officer Elections – Tabled until November meeting.

4) OTHER BUSINESS
   a) Main Avenue Road Diet – The board briefly discussed the project which is scheduled to end in October. The project originated as a pilot study and was tracked by Engineering. Making the changes permanent will require design and construction funds which likely will be proposed to the Council for approval in 2015.
   b) 1st Avenue Validations – Nancy told the board that the downtown merchants group is encouraging the distribution of 1 hr. parking validations for customers at the 1st Avenue ramp and reported that many of the merchants in the group are advertising the validations with the window clings the Parking office provided.
5) **ADJOURNMENT** - The meeting adjourned at 8:55 a.m.