Meeting Minutes
for the meeting on
January 25, 2010

Members present:
Kate Heligas (Chair)
Deb Nelson
Chris Schiltz

Members absent:
Julie Briggs
Rochelle Hart
Julie Johnson Dresbach
Thad Mooney

Public in attendance:
Chad Powell

Staff present:
Dennis Erckfritz, Operations Manager
Debra Gaikowski, Transit Planner
Randy Hartman, Assistant General Manager
Karen Walton, General Manager

Call to order
Without quorum present, Kate Heligas, Chair, called the Public Transit Advisory Board meeting to order at 3:45 p.m. and made introductory comments.

1. Approval of November 23, 2009, PTAB Meeting Minutes
Since quorum was not present, the November minutes were not acted on.

2. Public Input on Non-agenda Items
Chad Powell commented on a paratransit ride that took much longer than it was scheduled to. Karen Walton responded that there are a large number of rides provided each day and that the system is working as best it can, considering recent weather and road conditions.

3. New Business:
   a. Mobility Manager Introduction
   Nancy Surprenant, SECOG Transportation/Mobility Manager Planner, made some introductory comments to the board.

   b. Transit Year-end Report
   Karen Walton presented a complete overview of the transit system in 2009 including ridership, system improvements, operating expenses, safety, and driver accomplishments.

   c. 2009 PTAB Activity Summary
   Debra Gaikowski asked for any corrections or comments to the Summary. The Summary was accepted as written.
d.  **2009 Attendance Record**
Debra reviewed the PTAB By-laws relating to members’ obligations regarding attendance at the board meetings.

e.  **Transit Marketing Update**
Debra stated that the Marketing Committee continues to meet on a monthly basis. At the next meeting, the members will work on coming up with a new slogan to complement the new name for Transit. The Dog Days of Summer Bus Pass Program also continues to be developed with several businesses now partnering with Transit to provide incentives for the participants of this program.

f.  **Evening Bus Service**
Debra reviewed a handout on a proposal to start an Evening Bus Service between the hours of 8 – 10 p.m. The Evening Bus Service rides would be conducted with paratransit buses. The start up of this service would require moving the current paratransit service hours back by two hours but then opening up the Evening Bus Service to all riders, both fixed route and paratransit, so, basically, paratransit riders are not without service in those last two hours of the day and fixed-route has an additional transportation option.

4.  **New Business:**
a.  **Transit Development Plan**
Debra explained that the Transit Development Plan, to be completed this year, will be a five-year plan outlining recommendations for preserving and improving the transit system. A steering committee will be formed to guide and direct the process. Debra requested that one or two members of PTAB participate in this committee of five to eight people. Chris Schiltz and Deb Nelson agreed to serve.

**Adjournment**
Meeting adjourned at 4:33 p.m.