

PUBLIC TRANSIT ADVISORY BOARD

Advisory committee to the Mayor on public transit issues

Meeting Minutes for the meeting on May 23, 2011

Members present:

Kate Heligas
Greg Johnson
Julie Johnson Dresbach
Deb Nelson
Chris Schiltz

Members absent:

Jim Madsen
Thad Mooney

Public in attendance:

Melanie Bliss, Sioux Empire Homeless
Coalition
Amber Gibson, SECOG
Colleen Moran, ADA Coordinator
Chad Powell

Staff present:

Debra Gaikowski, Transit Planner
Randy Hartman, Assistant General Manager
Bill McCarty, Maintenance Manager
Karen Walton, General Manager

Call to order

Kate Heligas, Chair, called the Public Transit Advisory Board (PTAB) meeting to order at 3:45 p.m. and made introductory comments. Chad Miller, job shadow student, was introduced and gave a brief narrative of his educational training.

1. **Approval of April 25, 2011, PTAB Meeting Minutes**
Greg Johnson made a motion to accept the April 25, 2011 PTAB meeting minutes as written. Deb Nelson seconded the motion. Motion passed unanimously.
2. **Public input on non-agenda items**
Chad Powell questioned whether there will be any more changes to the ADA Rider's Guide handbook that he should be aware of.
3. **Old Business:**
None

4. **New Business:**

a. Election of Officers

Julie Johnson Dresbach nominated Greg Johnson to be Chair of the Public Transit Advisory Board for the term June 2011 through May 2012. Chris Schiltz seconded the motion. Motion passed unanimously. Deb Nelson volunteered for the vice-chair position for June 2011 through May 2012. Julie Johnson Dresbach made a motion to accept Deb as the Vice-chair. Greg Johnson seconded the motion. Motion passed unanimously.

b. Drug and Alcohol Policy

Randy Hartman explained the current Drug and Alcohol policy. The policy has been updated with Transit's latest name and logo. Julie Johnson Dresbach made a motion to accept the Drug and Alcohol policy as presented. Chris Schiltz seconded the motion. Motion passed unanimously.

5. **Reports:**

a. Transportation Coordination Report

Amber Gibson stated that the compilation of data from transportation surveys, conducted with providers and users, will be completed by June 10. This data will be used to direct efforts to specific projects.

b. April Operations Report

Karen Walton reported on Transit's excellent safety record to date this year. She also discussed ridership numbers that have remained fairly flat over the past several months. There has been an increase in usage of the Evening Demand Response service.

c. Transit Marketing Committee Report

Debra mentioned that a QR code has been added to all transit route brochures and to the "Transit Guide." When the code is accessed, it directs the person to Transit's "How to Ride the Bus" video. Debra also discussed the loop on Route 7 that serves Target and Kohl's. The developer is willing to add a bus pullout if Transit is willing to reverse the direction of the loop. Debra also stated that the Dog Days of Summer Program is now in effect during the summer while school vacation is in session.

d. Service Requests Report

Debra said there were only two service requests this month which were from the University Center and the GEAR center. Both are on the same campus.

6. **Other Business:**

None

Adjournment

The meeting was adjourned at 4:14 p.m.