PUBLIC TRANSIT ADVISORY BOARD

Advisory committee to the Mayor on public transit issues

Meeting Minutes
for the meeting on
August 22, 2011

Members present:
Jean Crowe
Kate Heligas
Greg Johnson
Julie Johnson Dresbach
Deb Nelson
Chris Schiltz

Members absent:
Jim Madsen

Public in attendance:
Chad Powell

Staff present:
Debra Gaikowski, Transit Planner
Dennis Erckfritz, Operations Manager
Bill McCarty, Maintenance Manager
Karen Walton, General Manager

Call to order
Greg Johnson, Chair, called the Public Transit Advisory Board (PTAB) meeting to order at 3:45 p.m. and made introductory comments.

1. Approval of July 25, 2011, PTAB Meeting Minutes
Chris Schiltz made a motion to accept the July 25, 2011 PTAB meeting minutes as written. Deb Nelson seconded the motion. Motion passed unanimously.

2. Public input on non-agenda items: None

3. Public Hearing: None

4. Old Business: None

5. New Business:
a. Transportation Coordination Survey Results
Amber Gibson presented the results of the synthesis of the transportation coordination provider surveys and user surveys which was conducted by the Government Research Bureau out of the University of South Dakota. There were
several questions and comments from the Board members. This item was informational only.

6. **Reports:**
   a. **July Operations Report**
      Karen Walton reported a substantial increase in ridership numbers on the fixed-route service for the month of July when compared to July 2010. Paratransit service ridership was flat. She also reported statistics on the total preventable accidents for the year and on-time performance.
   b. **Transit Marketing Committee Report**
      Debra Gaikowski reported on recent bike rack usage. She stated that it has been on a sharp increase throughout the year. Karen shared that Transit management staff and Debra visited Active Generations to offer information on how to use the bus system. A bus was on-site for people to tour and get comfortable with. Dennis Erckfritz reported the final numbers of the Dog Days of Summer Bus Pass program. There were 250 passes sold with almost 8,000 rides provided. Karen gave each Board member a free one-day transit pass along with an updated Transit Guide. The Transit Guides were also recently distributed to Augustana College for incoming freshmen. Karen will be conducting a presentation for the Augustana international students at the end of this month. She will also be presenting at Globe University for the new students in October. To wrap up the report, Karen invited all Board members to the monthly transit marketing meeting which takes place the first Wednesday of every month.
   c. **Service Requests Report**
      Debra stated she had a request from one person for transit service to a HUD housing multi-family unit at 54th Street and Sycamore Avenue. She mentioned that she has heard from this person in the past. Debra also reported that she was contacted by a student of University Center requesting service to the new location on 60th Street North.

7. **Other Business:**
   Debra reported that an update of the City’s ADA Transition Plan in underway. The kick-off began on August 22 and two Open House forums were being held throughout the week. All PTAB members were invited to attend one of them.

**Adjournment**
Meeting was adjourned at 4:30 p.m.