



**Sioux Falls Convention & Visitors Bureau
BID Board of Directors
Minutes
March 28, 2011
Sioux Falls Convention & Visitors Bureau Board Room**

Presiding: Kraig Pomrenke, CVB
Advisory Council Chair/
Executive Committee

Voting Members Present:	Sara Bogdanov Jan Grunewaldt Lee Howell Karen Masterson	Mike Miller Chrissy Spoo Mark Wahlstrom
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Voting Members Absent: Shailesh Patel

Non-Voting Members Present: Teri Ellis Schmidt
Jim Entenman

Others Present:	Joan Bartling Tom Bosch Mike Cooper Michael Bender	Doug Hajek City Councilman Greg Jamison Evan Nolte Reid Christopherson
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The meeting was called to order and everyone was welcomed by CVB Advisory Council Chair Kraig Pomrenke. Self introductions followed.

Lee Howell moved to approve today's agenda. Second by Mark Wahlstrom.

Doug Hajek reviewed the proposed bylaws. Discussion took place on rotation of board members in order to operate with staggered terms. Mike Cooper shared that other boards have some of their members agree to 1 or 2 year terms in order to get a rotation started.

The ordinance adopted by the Sioux Falls City Council stated that Board Members will have 3-year terms. If the terms are changed or if someone would resign, the next appointee by the Mayor would serve the amount of the term left by the outgoing board member. Mike Cooper will research board terms and come back with a recommendation.

Chrissy Spoo moved to approve the bylaws as written. Second by Lee Howell. Unanimous.

Election of Officers

Chair – Chrissy Spoo moved nomination of Kraig Pomrenke. Second by Lee Howell.
Unanimous.

Vice-Chair – Mark Wahlstrom moved nomination of Lee Howell. Second by Mike Miller.
Unanimous.

Secretary- Lee Howell moved nomination of Sara Bogdanov. Second by Jan Grunewaldt.
Unanimous.

BID Budget

Teri Ellis Schmidt provided a 9-month BID budget summary and a 9-month detailed budget and explained in detail the composition of the budget. Doug Hajek explained that the 1st reading on the budget will be April 4th; 2nd reading April 11th, then a 20-day period and then the money will be provided to the CVB. Evan Nolte explained that the Chamber Board will need to approve the budget prior to the April 11th, 2nd Reading and the CVB Executive Committee will need to formally approve the budget prior to it going to the Chamber Executive Committee. Tom Bosch encouraged Teri to notify all hotels of any co-op advertising opportunities, i.e. including co-ops written in the BID budget. It was also explained that if there were extra money available at the end of the BID year, it will be important for Board and Staff to have a plan in place for spending that money and/or rolling it into the next year as a part of a new project.

City Website

Mike Cooper reviewed how the City-appointed Boards are on the City's website, per attached handout. Reid Christopherson suggested categorizing the Bid Board Member list according to who they represent.

The next BID Board meeting is scheduled for June 15, 2011, 7:30 am at the CVB Office. Teri will present the 2011-2012 BID budget at this meeting.

There being no further business, the meeting was adjourned.

Respectfully submitted:

Teri Ellis Schmidt
Name

March 28, 2011
Date