November 15, 2011

A REGULAR MEETING OF THE SIOUX FALLS PARKS AND RECREATION BOARD was held on Tuesday, November 15, 2011, at 4 p.m. at the Oyate Community Center.

Members present: Kevin Nyberg, Sandra Pay, Michael Crane, Pat Lloyd, Patti Abdallah, Mark Millage, and Lorrae Lindquist.

Members absent: None.

Parks and Recreation staff present: Dave Fischer, Assistant Director of Parks and Recreation; Tory Miedema, Park Development Specialist; Kelby Mieras, Park Operations Manager; and Alicia Luther, Recreation Manager.

Others present: Chad Visser, Downtown Farmers Market; Tom Jansa and Claire Jansa, Dakota Golf Management; Karen Leonard, City Attorney’s Office; Elizabeth Whealy, Great Plains Zoo & Museum; and Cheryl Rath.

A motion was made to approve the minutes of the October 18, 2011, meeting. The motion to approve the minutes was passed.

No public input.

For committee reports, Kevin Nyberg reported that all Marketing and Public Needs Committee items are on the current agenda. The Park System Planning and Development Committee did not meet. Lorrae Lindquist reported that all Partnerships and Recreation Committee items are on the current agenda.

Under unfinished business, Dave Fischer and Chad Visser presented the Downtown Farmers Market agreement. No changes were made from the version reviewed at last month’s meeting. Visser gave an overview of their season last year and explained how vendors are chosen each year and how the vendors are charged by the Farmers Market. There are currently 20 vendors with 2 more on a waiting list. The vendors take up all 32 covered spaces. They use the other 32 spaces in the center of the lot for customer parking, though these spaces were designed to hold additional vendors. The Board asked Visser for the Farmers Market board of directors’ names and the marketing manager’s name. The Board also requested staff to work with the Farmers Market to find a way to make more stalls available. A motion was made to approve the agreement. Motion was passed with Nyberg voting yes, Pay voting yes, Crane voting yes, Lloyd voting yes, Abdallah voting yes, Millage voting yes, and Lindquist voting yes.

Under new business, Fischer and Tom Jansa presented the Dakota Golf Improvement Fund CIP. Dakota Golf added drainage channel dredging at Prairie Green in 2011 to take advantage of already having a contractor at the course.
November 15, 2011

renovating holes. They propose to scale back on the projects in 2012 to build the fund back up. The major initiative in the coming years is to regrass the fairways at Elmwood with a new type of grass. A motion was made to approve the CIP. Motion was passed with Nyberg voting yes, Pay voting yes, Crane voting yes, Lloyd voting yes, Abdallah voting yes, Millage voting yes, and Lindquist voting yes.

Fischer and Jansa presented the Dakota Golf 2012 proposed budget, marketing plan, and golf fees. Overall, revenues were down about 4 percent at the courses in 2011. Changes made to spur revenue in 2012 include a number of initiatives and changes. The young adult season pass rate remained unchanged to try to keep golfing affordable for kids out of high school and college and keep them in the sport. The spring and fall rates also remained unchanged. They are proposing to increase the peak season rate because demand remains strong to golf at those times. An additional discount will also be offered to punch pass purchasers. They also are promoting the “quick six course” to golfers who want to golf a quick round. In the past, it was only offered to junior golfers. A motion was made to approve the 2012 proposed budget, marketing plan, and golf fees. Motion was passed with Nyberg voting yes, Pay voting yes, Crane voting yes, Lloyd voting yes, Abdallah voting yes, Millage voting yes, and Lindquist voting yes.

Fischer and Elizabeth Whealy presented the Zoo management agreement. A summary of the changes was provided in the packet and was discussed at length. There were some issues regarding insurance that still need to be worked out, but staff agreed to bring the agreement back to the Board if there were significant changes beyond the insurance issue. A motion was made to recommend approval of the agreement to the City Council. Motion was passed with Nyberg voting yes, Pay voting yes, Crane voting yes, Lloyd voting yes, Abdallah voting yes, Millage voting yes, and Lindquist voting yes.

The Board would like to keep the committee assignments the same. Mark Millage will be the new chair of the Marketing and Public Needs Committee. Sandra Pay will be the new chair of the Planning and Development Committee. Pat Lloyd will remain the chair of the Partnerships and Recreation Committee. A motion was made to approve the assignments. Motion was passed with Nyberg voting yes, Pay voting yes, Crane voting yes, Lloyd voting yes, Abdallah voting yes, Millage voting yes, and Lindquist voting yes. These committee assignments will have to be confirmed at the January 2012 Board meeting in order to comply with the bylaws of the Parks and Recreation Board.

The 2012 Park Board meeting schedule was accepted with the exception of the meeting time for the Partnerships and Recreation Committee. A possible time change will be discussed at the December committee meeting. The schedule will be given final approval at the December Board meeting.
November 15, 2011

Under the Director’s report, Alicia Luther handed out a draft of the Needs Assessment Action Plan and asked the Board to bring any comments to their next committee meetings. Winter Wonderland will kick off at 6 p.m. on Saturday, November 19, 2011. The lights will be on from 5 to 10 p.m. through January 8, 2012.

No reading of communications to the Board.

No open Board discussion.

There being no further business, a motion was made to adjourn. Motion passed unanimously; meeting adjourned.

Secretary

Approved by:

President