

MEETING MINUTES
for the
SIoux FALLS VISUAL ARTS COMMISSION
Tuesday, May 18, 2010
9:00 a.m.

Carnegie Town Hall
235 W 10th Street
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Ceca Cooper; Ann Marie Davis; Lyle Pudwill; Kris Carmody Reaves;
MEMBERS ABSENT: Lary Etten (Excused); Anita Kealey (Excused)
OTHERS PRESENT: Doug Moss - new Commissioner effective June 3rd, 2010;
Russ Sorenson – Planning Office Staff Liaison

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Chairperson Lyle Pudwill called the meeting to order at 9:04 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson Lyle Pudwill welcomed the Commissioners. Commissioners introduced themselves to the newest Commission member, Doug Moss, and extended their welcome to him.

ITEM 3. APPROVAL OF REGULAR AGENDA

Chairperson Lyle Pudwill asked if there were any changes to the agenda. Hearing no further changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Ceca Cooper made a motion to approve the regular meeting agenda, as presented. Commissioner Kris Carmody Reaves seconded the motion. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the April 20, 2010, Meeting Minutes.

Chairperson Lyle Pudwill requested a motion to approve the April 20th meeting minutes. Commissioner Ann Marie Davis made a motion to approve the April 20, 2010, meeting minutes. Commissioner Ceca Cooper seconded the motion. The motion passed unanimously.

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ITEM 5. DISCUSSION & ACTION on Artistic Bicycle Rack Promotion Strategy.

As a follow up from last month's meeting, Staff Liaison, Russ Sorenson, reviewed that at the last meeting the Commissioners indicated they would like to discuss and develop a marketing strategy to address how a business entity can acquire and purchase a bicycle rack, and the guidelines for placement on private or public property. Russ Sorenson presented the commission with a Draft copy of the project explanation that would be posted on the city's VAC website page. He mentioned that the Draft included comments received from the Commissioners. The Draft addresses who can buy these bicycle racks, or how to go about sponsoring one, or where to order one, and where they will be located. The Commissioners expressed their acceptance for the Draft that includes their recent comments.

Commissioners Cooper and Reaves, and new Commissioner Moss, agreed that it would be important to identify public locations for the bike racks. Such locations may include: City Hall, Carnegie Town Hall, Libraries, Zoo, Bus Depot and Bus Transfer Station, Schools, Museums. Then potential sponsors would know where their site sponsorship could be located.

Commissioner Pudwill mentioned that it would also be important to have appropriate signage that identifies the artist and the site sponsor. He suggested that consideration be given to having a medallion with the program logo on one side and the artist and site sponsor names on the other and have it attached to the rack. Another idea was to perhaps have a "bike license tag" emblem, with an adhesive back, in which the artist's name and site sponsor's name could be printed and then the emblem could be placed so as not to detract from the art piece.

Russ also mentioned that other Commission suggestions include: 1) meeting with Downtown Sioux Falls and the Chamber Board first and possibly approaching some businesses to become project sponsors; 2) The VAC could contact a few of the artists and request them to construct a prototype of their bike rack and promote it and the program at upcoming cycling events. Such events include: the June 24, 2010, the second annual Bike Appaloosa, will be held at Monks business; and another event is the Bicycle Rodeo to be held on June 3, 2010, at Cathedral School parking lot area.

Commissioner Davis suggested sending correspondence to the artists first may be appropriate to find out if they would consider doing a prototype and having it displayed at various events. This, along with having media coverage, and further buy in from Downtown Sioux Falls, the Chamber of Commerce, would be helpful. Commissioner Davis offered to construct a Draft communication to the artists and forward to the Chairperson for Commission distribution and review.

Commissioner Reaves suggested that each commissioner submit at least five (5) potential city / business locations for consideration of bicycle rack placements by the next meeting. Other Commissioners expressed this was a good idea too. Commission suggestions can be sent to Russ Sorenson, Staff Liaison.

Commissioner Ceca Cooper left the meeting.

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ITEM 6. PROJECT UPDATES & ACTIONS

- a) 8th Street Improvement Project – 3rd Public Meeting: Tuesday, May 4th, 5:00 pm, Carnegie Town Hall
http://www.siouxfalls.org/PublicWorks/special_projects/8th_street
Russ Sorenson mentioned that two commissioners attended the May 4th meeting on the 8th Street Improvement Project. Final design plans were presented and well received as there will be future opportunities for various art placements
- b) Sculpture Placements
 - 1) Orpheum Theater Plaza – 4 Sculptures Installed.
 - 2) Council Resolutions adopted for *Bronze Eagle* (Veterans Memorial Park) and *Dakota Winds* (SF Convention Center)
- c) Website Updates – Completed.

ITEM 7. PUBLIC INPUT

There was no further public input received.

Commissioners expressed an interest in having their 2010 summer month meetings held in other various community locations, such as the Washington Pavilion, Museum of Visual Materials, and Art Galleries. Russ Sorenson offered to make inquiry and will keep the Commission informed.

ITEM 8. ANNOUNCEMENTS

NEXT MEETING – Tuesday, June 15, 2010, 9:00 a.m., Carnegie Town Hall

ITEM 9. ADJOURNMENT

With no further business, the meeting adjourned at 10:07 a.m.

HANDOUTS – May 18, 2010 Meeting

- o May 18, 2010 Meeting Agenda
- o April 20, 2010 Meeting Minutes
- o Handouts for Item 4
- o Handouts for Item 5