

MEETING MINUTES
for the
SIoux FALLS VISUAL ARTS COMMISSION
Tuesday, July 20, 2010
9:00 a.m.

Visual Arts Center @ Washington Pavilion
301 S Main Avenue
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Ceca Cooper; Ann Marie Davis; Lary Etten; Doug Moss; Lyle Pudwill; Kris Carmody Reaves;
MEMBERS ABSENT: Anita Kealey
OTHERS PRESENT: Nan Baker, Executive Director of Sioux Empire Arts Council; David Merhib,
Executive Director of Visual Arts Center, Washington Pavilion and Chairman of
Sioux Empire Arts Council; Sam Trebilcock, Transportation Planner; Josh
Peterson, Planning Intern; Russ Sorenson – Planning Office Staff Liaison

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

The Sioux Falls Visual Arts Commission met in the Visual Arts Center at the Washington Pavilion. Chairperson, Lyle Pudwill, called the meeting to order at 9:04 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Lyle Pudwill, welcomed the Commissioners and guests.
Commissioners introduced themselves and extended their welcome to the guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Chairperson Lyle Pudwill asked if there were any changes to the agenda.
Hearing no further changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Ann Marie Davis made a motion to approve the regular meeting agenda, as presented. Commissioner Ceca Cooper seconded the motion. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the June 15, 2010, Meeting Minutes.

Chairperson Lyle Pudwill requested a motion to approve the June 15th meeting minutes. Commissioner Lary Etten made a motion to approve the May 18th, 2010, meeting minutes. Commissioner Ann Marie Davis seconded the motion. The motion passed unanimously.

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ITEM 5. VAC's ARTscape Forum

Guest(s): Visual Arts Center Executive Director, David Merhib
Sioux Empire Arts Council Executive Director, Nan Baker

Russ Sorenson, VAC Staff Liaison introduced meeting guests, Visual Arts Center Director, David Merhib, and Nan Baker, Executive Director for the Sioux Empire Arts Council. Russ explained the purpose of this forum involves a discussion opportunity for all of us to welcome each other, share our hopes, dreams, projects, and challenges, so that we can all be informed of our city's growing "Artscape" and thereby better support and encourage development of ALL the arts in our community.

David Merhib thanked the commissioners for the opportunity present information about the Visual Arts Center and recent events of the Sioux Empire Arts Council. He invited the commission to view the art exhibits within the Visual Arts Center after the meeting. David presented a brief historical account of the Sioux Empire Art Council during his tenure. David expressed the Council serves as an "umbrella" for all the arts within our community and will continue sponsorship of arts groups. Recently the Council received a grant from the Kreske Foundation to do strategic planning and resource development. David introduced Nan Baker, Executive Director for the Sioux Empire Arts Council.

Nan Baker also thanked the commissioners for their invitation to attend this meeting. As a follow up to the opportunity to do strategic planning and resource development, Nan invited commissioners to the Sioux Empire Arts Council's strategic planning session to be held on Friday, August 13, 2010, from 9 am – 4 pm, Orpheum Theater. Commissioners Cooper, Davis and Moss, expressed interest in attending. Nan also mentioned that the Sioux Empire Arts Council moved recently from the Falls Park Horse Barn and is now a tenant of the Washington Pavilion. The Council's contract for the Horse barn ends December 2010. Nan indicated that she has received interest from five other entities seeking tenancy at the Horse Barn. Mr. Steve Larson will continue with the Council and serve as an administrative assistant.

Nan Baker emphasized that the Sioux Empire Arts Council will support all the arts within the community and will serve as an incubator for new arts groups seeking assistance with organizing their non-profit status.

Visual Arts Commissioners expressed their enthusiastic support for the Visual Arts Center and the Sioux Empire Arts Council. Commissioners applauded the Council's efforts to do strategic planning and resource development for all the arts. Additionally, commissioners emphasized that for several individual artists and various art groups the Horse Barn has served them well and launched community art opportunities for the general public. The Commissioners expressed their support for the council's new direction.

There were no public comments presented.

Chairperson, Lyle Pudwill provided the guests with a brief overview of the Commission's recent endeavors relating to calls for art; sculpture placements; and involvement with some City Directors during the Capital Improvement Plan process to incorporate artistic elements into their projects.

ITEM 6. DISCUSSION & ACTION on Artistic Bicycle Rack Promotion Strategy.

As a follow up from last month's meeting, Staff Liaison, Russ Sorenson reported that correspondence was sent to the six selected artists to find out if they would consider doing a prototype and having it displayed at various events. Russ indicated that two artists have responded favorably and a private business has also expressed interest in placing one of the racks on their business property.

Russ also mentioned the commissioners recognize that community education is important to the success of their artistic bicycle rack placement program. Since the last meeting, Commissioner Doug Moss has been working on improving the sales brochure and providing a campaign strategy. He requested Doug to briefly explain his ideas to the Commission.

Doug mentioned that for this project there are three audiences:

- those that are supportive of the arts;
- those that support green initiatives; and

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- members of the local cycling community.

Doug presented an example of a revised sales brochure and campaign poster to the Commissioners for their consideration. Commissioners enthusiastically expressed their

support for the new and improved sales brochure and campaign strategy. Commissioners also expressed their appreciation to Doug and his company for the pro bono services provided.

Discussion was held on the appropriate locations for the two parking meter design bike racks prototypes. Commission consensus was to place "*High Wheeler*" at City Hall and "*Double Rim*" at the Carnegie Town Hall.

There were no public comments expressed.

Commissioner Ceca Cooper made a motion to approve the new and improved sales brochure, logo, and campaign strategy as presented. Commissioner Lary Etten seconded the motion. The motion passed unanimously.

ITEM 7. PROJECT UPDATES & ACTIONS

- a) Maintenance Strategy for City Owned Visual Arts Properties
Russ Sorenson mentioned that he continues to work on getting all interested parties together to consider developing a maintenance strategy.
- b) 8th Street Improvement Project –
Russ Sorenson mentioned that work on the 8th Street reconstruction project began as planned on Thursday, July 15, 2010.
http://www.siouxfalls.org/PublicWorks/special_projects/8th_street
- c) Website Updates – Completed.

ITEM 8. PUBLIC INPUT

There was no public input received.

ITEM 9. ANNOUNCEMENTS

NEXT MEETING – Tuesday, August 17, 2010, 9:00 a.m., Carnegie Town Hall.

ITEM 10. ADJOURNMENT

With no further business, the meeting adjourned at 10:10 a.m.

HANDOUTS – July 20, 2010 Meeting

- o July 20, 2010 Meeting Agenda
- o June 15, 2010 Meeting Minutes
- o Handouts for Item 4