

MEETING MINUTES
for the
SIoux FALLS VISUAL ARTS COMMISSION
Tuesday, August 17, 2010
9:00 a.m.

Carnegie Town Hall
235 W 10th Street
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Ceca Cooper; Ann Marie Davis; Lary Etten; Doug Moss; Lyle Pudwill; Kris Carmody Reaves;
MEMBERS ABSENT: Anita Kealey - Excused.
OTHERS PRESENT: Josh Peterson, Planning Intern; Russ Sorenson – Planning Office Staff Liaison

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

The Sioux Falls Visual Arts Commission met at the Carnegie Town Hall. Chairperson, Lyle Pudwill, called the meeting to order at 9:04 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Lyle Pudwill, welcomed the Commissioners and staff members.

ITEM 3. APPROVAL OF REGULAR AGENDA

Chairperson Lyle Pudwill asked if there were any changes to the agenda. Hearing no further changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Ann Marie Davis made a motion to approve the regular meeting agenda, as presented. Commissioner Lary Etten seconded the motion. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the July 20, 2010, Meeting Minutes.

Chairperson Lyle Pudwill requested a motion to approve the July 20th meeting minutes. Commissioner Lary Etten made a motion to approve the July 20, 2010, meeting minutes. Commissioner Doug Moss seconded the motion. The motion passed unanimously.

ITEM 5. BIKE SMART Artwork & Promotion Strategy Update

As a follow up from last month's meeting, Staff Liaison, Russ Sorenson reported that the prototype for "High Wheeler", an abandoned parking meter design would be near completion by September 1, 2010. He mentioned the "Double Rim" another abandoned parking meter prototype is completed. "Ring Walker", a free form design bike rack is completed and is to be installed on private property at Cherapa Place. Russ indicated that he would follow up with the artist for "High Wheeler" and with Cherapa Place owners about installation.

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Commissioners Doug Moss and Ceca Cooper, mentioned they have been collaborating on the Bike Smart Project relative to unveiling the prototypes and informing the public about the program. Information handouts were provided to the Commission that highlighted the affected audiences (Cycling Community; Green Movement Supporters; and Arts Community); and Public Relations Channels and news media network. Promotion ideas presented include: having a proclaimed **BIKE SMART** Day whereby the prototypes would be “unveiled”; promotional presence at community special events (ie: Sidewalk Art Festival) and distributing posters to business locations were suggested and discussed. Commissioners expressed their support for the project strategy. Commissioners selected September 7, 2010 as the tentative day to launch the media day blitz for the project. It was noted that various factors include: completion of the prototypes; Mayor’s availability; media contacts and announcements were necessary to confirm. The Commissioners volunteered to contact several local organization and business contacts about the **BIKE SMART** project.

Commission discussion also was held on artist and bike stop sponsorship recognition and identifying the bike racks. Commissioner Moss volunteered to research this and propose an action for the Commission’s consideration at their September meeting.

ITEM 6. PROJECT UPDATES & ACTIONS

- a) Sioux Empire Arts Council (SEAC) Strategic Planning Session – Aug. 13th. Commissioners Cooper and Moss and Staff Liaison Russ Sorenson attended this meeting. A meeting summary report will be provided by SEAC to the Commissioners.
- b) “Waiting for My Soldier Sculpture” – by artist Beth Lytle
Russ Sorenson
- c) Subcommittee on Maintenance Strategy for City Owned Visual Arts Properties
Russ Sorenson mentioned the Commission has expressed interest in addressing a maintenance strategy for city owned visual art properties. At the VAC’s June 15th meeting, *“by consensus, all the Commissioners, expressed favorably to serve on a subcommittee, with the understanding that only three (3) Commissioners can attend such a subcommittee meeting”*.
- d) 8th Street Improvement Project –
Russ referred commissioners to the city’s website for this street project update
http://www.siouxfalls.org/PublicWorks/special_projects/8th_street
- e) Website Updates – Completed.

ITEM 7. PUBLIC INPUT

There was no public input received.

ITEM 8. ANNOUNCEMENTS

NEXT MEETING – Tuesday, September 21, 2010, 9:00 a.m., Carnegie Town Hall.

ITEM 9. ADJOURNMENT

With no further business, the meeting adjourned at 10:19 a.m.

HANDOUTS – July 20, 2010 Meeting

- o July 20, 2010 Meeting Agenda
- o June 15, 2010 Meeting Minutes
- o Handouts for Item 4