MEETING MINUTES
for the
SIOUX FALLS VISUAL ARTS COMMISSION
Tuesday, November 20, 2012
9:00 a.m.

Carnegie Town Hall
235 W 10th Street
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Ann Marie Davis; Lary Etten; Anita Kealy; Doug Moss; Lyle Pudwill; Kris Carmody Reaves
MEMBERS ABSENT: Ceca Cooper (excused);
OTHERS PRESENT: Sue Quanbeck Etten (Director of Central Services, and Russ Sorenson (VAC Staff Liaison, Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION
Commission Chairperson, Lyle Pudwill, called the meeting to order at 9:05 a.m.

ITEM 2. WELCOME & INTRODUCTIONS
Commission Chairperson, Lyle Pudwill, welcomed the Commissioners and guest.

ITEM 3. APPROVAL OF REGULAR AGENDA
Chairperson, Lyle Pudwill, asked if there were any changes to the agenda. Hearing no changes, Chairperson Lyle Pudwill deemed the regular meeting agenda approved.

ITEM 4. REVIEW & ACTION on the September 18, 2012 Meeting Minutes
Chairperson Lyle Pudwill requested a motion to approve the September 18, 2012, meeting minutes. Commissioner Ann Marie Davis made a motion to approve the meeting minutes. Commissioner Lary Etten, seconded the motion. The motion to approve the September 18, 2012, meeting minutes passed unanimously.

Note: For the October 16, 2012 Meeting there was no quorum. Therefore, no action required.

ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES- Tim Hoheisel
Tim Hoheisel, Executive Director for the Sioux Falls Arts Council was not present for this meeting so Russ Sorenson provided brief updates to the Commissioners on the following items:

a) 2012 Mayoral Awards Event – Thursday, November 29, 2012 @ Museum of Visual Arts.
   The Sioux Falls Arts Council (SFAC) will be sponsoring the 2012 Mayor’s Award for the Arts. This will be a biannual event. The three award categories are: Individual Excellence Award in the Arts; Organizational Achievement Award in the Arts; and the newest award is the Charlotte Carver Award for Lifetime Achievement in the Arts. The Commissioners are cordially invited to attend this event.

b) Whittier Neighborhood / Meldrum Park Mural Project
   Russ Sorenson mentioned a meeting was held on November 8, 2012 whereby Sioux Falls Arts Council (SFAC) representatives, Dave Loewenstein (muralist), Ashley Laird (assistant muralist), Don
Kearny (Parks) met to discuss the Whittier Neighborhood Meldrum Park mural project. The project, funded by an NEA Our Town grant, will begin in January 2013. Design workshops and meetings involving neighborhood residents and school kids will take place during the winter months. The workshops and meetings will be sponsored by SFAC and facilitated by the muralists. Russ mentioned the Parks Board and Visual Arts Commission will review the final mural design and make recommendation(s) to the Mayor and City Council in the Spring 2013. The muralists will return to Sioux Falls in July 2013 to coordinate the mural painting by the neighborhood. Mural painting should take approximately four (4) weeks to complete.

c) Development of Community Arts and Cultural Plan
Sioux Falls Arts Council will begin work on developing a Cultural Arts Plan in 2013. The Council has made initial contact with Mr. Craig Dreeszen, consultant who worked on the 1999 Sioux Empire Cultural Plan. The Council will be working this winter on drafting a request for proposal to be sent to potential consultants to develop a new Sioux Falls Cultural Arts Plan. A steering committee will be established this fall. Representation from the Visual Arts Commission is welcomed on the steering committee. Russ mentioned that at the September 2012 meeting, Commission members, Ceca Cooper, Lary Etten, and Doug Moss, expressed interest in serving on the steering committee.

ITEM 6. COMMISSION PROJECT UPDATES & ACTIONS
a) City-Owned Art Maintenance Program – Sue Quanbeck Etten
Sue Quanbeck Etten explained that five firms responded to the city’s request for proposals to conduct visual art inspection, assessment and maintenance for the city’s artworks inventory consisting of 38 artworks. One firm was disqualified for not submitting the signed acknowledgment for the addendum and one firm submitted their proposal after the deadline. The City has an annual budget of $25,000 for the maintenance program. The City will enter into a three-year contract with a qualified firm, with annual renewal available for up to an additional two years. A review committee reviewed the three proposals and selected an outstanding proposal submitted by Rosa Lowinger & Associates, Los Angeles, California. The firm has over 30 years of professional experience in the care of outdoor sculpture and works of art from around the world. Contract negotiations are completed. The work is scheduled to begin in 2013, which is in line with the $25,000 approved budget.

b) Updates on Bike Smart Project  www.siouxfalls.org/bikesmart
1) 8th & RR Center – Paper Clip – Doug Moss
   Commissioner Doug Moss was pleased to announce the “Paper Clip” bicycle rack, by USF student artist Jordan Erickson, has finally been installed at the west main entrance of the 8th & Railroad Center. Fabrication was done by Quality Welding – Sioux Falls and installation was done by the private property owner of 8th & Railroad Center.

2) Kilian Community College – Doug Moss
   Commissioner Doug Moss explained that he has contacted the KCC representative and is waiting to hear back from the representative. Doug mentioned he will continue to follow up on this potential project.

c) 2012 SculptureWalk People’s Choice Award Winner
Russ Sorenson shared the news from Jim Clark, SculptureWalk Sioux Falls Executive Director, about this year’s 2012 People's Choice Award winner – “Daughters of Peace” - by South Dakota artist, Benjamin Victor. Currently, the sculpture is located along Phillips Avenue, in the planter in front of First National Bank. Sculpture information along with photographs, is attached to this communication for reference purposes.

Russ Sorenson explained that as part of the city’s Capital Improvement Program, the city purchases the Annual People’s Choice Award winning sculpture (up to $15,000) and adds it to its public art collection and places the People’s Choice sculpture on public display.

Staff Note: Russ Sorenson has contacted City Attorney’s and Finance staffs about drafting a contract agreement between the city and the artist, and to process the People’s Choice Award payment to be made in early January 2013. He has also contacted the artist, Benjamin Victor, on behalf of the Visual Arts Commission and congratulated him. SculptureWalk will soon release a formal public announcement about the 2012 SculptureWalk Sioux Falls Awards, including the People’s Choice Award.
d) 2012 Annual Report – Discussion
Russ Sorenson requested input from the Commission about highlighting 2012 events/projects and achievements to include in the 2012 Annual Report. Commissioners expressed the following items should be addressed:

- Art maintenance Program
- Bike Smart Program
- Utilization of CityLink to inform the public about the Commission and importance of public art in our community
- Vision for 8th Street Improvements became reality
- Collaboration with Sioux Falls Arts Council
- Economic Benefit of art based upon the Americans for the Arts study findings which reveals the non-profit arts and culture industry generates $35,037,688 in annual economic activity in the Sioux Falls area, supports 1,324 full-time equivalent jobs and generates $1,470,000 in local government revenues.

e) Membership Term Limits - Discussion
The terms for four (4) Commissioners Lary Etten, Anita Kealy, Lyle Pudwill, and Kris Carmody Reaves will expire at the end of December 2012.

f) Website Updates – Completed

ITEM 7. OTHER BUSINESS
Russ Sorenson acknowledged that over half of the Commissioner’s terms will expire at the end of December 2012. Russ expressed his sincere appreciation for the opportunity and privilege to work with the Commissioners and thanked them for their dedicated volunteer service. Russ mentioned that he had a homework assignment for the Commissioners. He requested prior to the December Commission meeting that each commissioner reflect what their volunteer service on the Visual Arts Commission has meant to them personally, and then to be prepared to discuss and prepare a collective “Statement of Vision for Future Commission Members” at the next meeting. The Commissioner’s acknowledged the homework assignment and expressed that it would be a good thing to do at their last meeting of the year.

ITEM 8. PUBLIC INPUT
No further input was received.

ITEM 9. ANNOUNCEMENTS
NEXT MEETING – Tuesday, December 18, 2012, 9:00 a.m., Carnegie Town Hall, 235 W 10th Street, SFSD

ITEM 10. ADJOURNMENT
With no further business, the meeting was adjourned at 10:07 a.m.

HANDOUTS – November 20, 2012 Meeting
- November 20, 2012 Agenda
- September 18, 2012 Meeting Minutes