



MEETING MINUTES
for the
SIOUX FALLS VISUAL ARTS COMMISSION
Tuesday, April 15, 2014
9:00 a.m.

City Hall
224 W 9th Street
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Nan Baker; Steve Brummond; Ceca Cooper; Clara Jacob; Larry Crane; Larry Ling;
Ivy Oland;
MEMBERS ABSENT: None
OTHERS PRESENT: Mary Michaels (Healthy Community Specialist – Live Well);
Russ Sorenson (VAC Staff Liaison, Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Commission Chairperson, Ceca Cooper, called the meeting to order at 9:05 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Commission Chairperson, Ceca Cooper, welcomed the Commissioners and guest.

ITEM 3. APPROVAL OF REGULAR AGENDA

Commission Chairperson, Ceca Cooper, asked if there were any changes to the agenda. Commissioners express no changes to the regular meeting agenda. Chairperson, Ceca Cooper deemed the regular meeting agenda approved.

ITEM 4. REVIEW & ACTION on the February 18, 2014 Meeting Minutes

Chairperson, Ceca Cooper, requested a motion to approve the February 18, 2014 meeting minutes. Commissioner Larry Crane made a motion to approve the meeting minutes. Commissioner Steve Brummond seconded the motion. The motion to approve the February 18, 2014, meeting minutes passed unanimously.

ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES - (*Sioux Falls Arts Council*)

- a) **REVIEW & ACTION on Sioux Falls Cultural Plan**
Commissioner, Nan Baker, commented that she would present information on this agenda item to the Commission, however, and then leave the meeting room prior to the Commission's discussion or taking any action on this matter.

Nan Baker explained the Sioux Falls Arts Council hired consultant Craig Dressen, to assist with development of a Cultural Arts Plan for the City of Sioux Falls. Mr. Dressen was the consultant for the 1999 Cultural Plan. The Cultural Plan was developed through a comprehensive, nine-month assessment and planning process led by a Mayor-appointed Steering Committee. The local steering committee consisted of 26 respected community leaders, and advised by seven Task Forces comprised of 73 dedicated community volunteers, along with approximately 200 stakeholders, all participated in

the Cultural Plan process. A series of intensive meetings were held within the community to develop plan goals, outcomes, and strategies for implementation.

A community conversation forum meeting was held on January 28, 2014 to encourage citizens to provide input for the Cultural Plan. Nan Baker noted that all Visual Arts Commission members either chaired or served on a task force committee.

Nan Baker then presented the Sioux Falls Cultural Plan Summary (Draft 5.2 Summary April 8, 2014) to the Visual Arts Commission. A copy of the Cultural Plan Summary is attached to this meeting minutes.

Nan Baker commented that arts, heritage, culture, and creativity matter to the people of Sioux Falls and help the City achieve its community-building and economic development goals. Nan Baker presented information about the Steering Committee and Task Forces, addressed the seven (7) long-range goals of the Cultural Plan, and the anticipated outcomes and key strategies. Cultural Plan goals address:

- Goal 1. Arts Education and Youth Development
Provide lifelong school and community based access to quality arts education opportunities in Sioux Falls.
- Goal 2. Arts Funding and Support
Develop a broad base of sustainable funding to support Sioux Falls' nonprofit arts and cultural organizations.
- Goal 3. Economic / Community Development and Cultural Tourism
Create an environment of culture and creativity that supports robust economic growth in the greater Sioux Falls area and helps develop and attract skilled, talented, and educated workers and businesses employing them.
- Goal 4. Audience Development, Access and Diversity
Welcome all people to cultural programs in a City that is recognized for and appreciative of culture's power to build community.
- Goal 5. Artists and Creative Workers
Create an environment in Sioux Falls where artists and creative workers may thrive.
- Goal 6. Cultural Facilities and Public Art
Enhance Sioux Falls public art and cultural facilities.
- Goal 7. Arts Leadership and Coordination
Represent the cultural sector and coordinate implementation of the cultural plan.

Various cultural arts subcommittees worked to frame their discussion ideas into recommendations by March 14, 2014. The new Cultural Plan serves as an important component to other upcoming city plans such as: Vision Sioux Falls; Downtown Sioux Falls; and Shape Sioux Falls. The Sioux Falls Arts Council, Cultural Plan Steering Committee, Sioux Falls Development Foundation, and the City of Sioux Falls, have worked together in the cultural planning process.

Russ Sorenson, Staff Liaison, commented the Visual Arts Commission members either chaired or served on a task force committee and have had the DRAFT plan document the past two weeks for review. Russ mentioned he has not received any comments or objections about the plan from the Commissioners. Russ suggested the Commission contemplate:

- Are these goals and recommendations clear and understandable for the public and future entities?
- How will implementation of the plan be assessed and monitored? Who is the responsible entity?
- What is the life of the Cultural Plan – 5 years...10 years...20 years?

One Commissioner inquired about the review and approval process for the Cultural Plan. Nan Baker responded the timeline is:

- April 15th - Steering Committee reviewed and recommended approval of the Cultural Plan;
- April 16th - Visual Arts Commission considers the Cultural Plan and provides recommendation to the Mayor and City Council;
- May 6th - Cultural Plan is introduced to the City Council at their Informational Briefing meeting;
- May 13th - City Council considers final action and resolution adoption on the Cultural Plan.

Nan Baker commented that implementation of the Cultural Plan involves making it operational. It will be the goal and mission of the Sioux Falls Arts Council to establish an advisory committee and then work toward an operational blue print for the Cultural Plan.

There were no other public comments received.

Nan Baker left the meeting room.

Commissioner Larry Crane made a motion to recommend approval of the Sioux Falls Cultural Plan. Commissioner Larry Ling seconded the motion.

Commission discussion ensued. Commissioners generally commented the Cultural Plan reflects an incredible amount of work completed by the steering committee with strong citizen input. A Commissioner expressed the plan goals are clear, anticipated outcomes and bulleted action steps are more than just a wish list, but are well thought out and realistic. Another Commissioner stated the plan calls for the Sioux Fall Art Council, with the aid of an advisory committee, to be the clearing house to shepherd and monitor plan implementation. A Commissioner expressed the plan will be integrated into other ongoing community planning processes involving Vision Sioux Falls, Downtown Sioux Falls, and Shape Sioux Falls.

The motion to recommend approval for the Sioux Falls Cultural Plan passed unanimously.

Nan Baker returned to the meeting room and was informed of the Commission's favorable action.

- a) Other?
No other Sioux Falls Arts Council updates or items were discussed.

ITEM 6. COMMISSION PROJECT UPDATES

- a) People's Choice Awards Placements - 2012- Daughters of Peace; 2013 - Farmer to be determined
Russ Sorenson, staff liaison, reminded the commission that 2012 Daughters of Peace and 2013 The Farmer sculptures need to find permanent placements. Russ mentioned that he has been working with Sioux Falls Parks & Recreation staff, and SculptureWalk Director, to develop a Falls Park Sculpture Garden that includes placement of the People's Choice Sculptures.
- b) Live Well Sioux Falls & BikeSmart Program Partnership- Update by Mary Michaels, Healthy Community Specialist
 - a) BikeSmart Program - Update
www.siouxfalls.org/bikesmart

Brochure Link – http://www.siouxfalls.org/~media/Documents/mayor/boards-commissions/visual-arts-commission/bikesmart/bikesmart_catalog_r.pdf?item=m

Russ Sorenson, staff liaison, introduced Mary Michaels, Healthy Community Specialist – Live Well, to the Commission. Mary Michaels provided the Commission with an update on the BikeSmart Cost Share Program.

Mary Michaels mentioned that in working with the city's Live Well Sioux Falls Committee, a grant request to Wellmark was successfully awarded to assist with marketing and sponsorship development for this program to help promote a Live Well Work Well community initiative.

2013 applications received to date include:

Date	Applicant	Bike Rack Design Requested	Location
9/04/2013	Carroll Institute	Geometric Forms #2	310 S 1st Avenue
9/26/2013	Active Generations	High Wheeler	2300 W 46th Street
9/23/2013	401 E 8th Street	TBD	401 E 8th Street (8th Street Entrance)
9/23/2013	8th & Railroad Center	Paper Clip (Installed)	401 E 8th Street (Interior)

Although four bike racks had initially been sighted in the downtown area, with more proactive marketing to the public and area businesses, there has been an increase in site sponsorships. Mary Michaels presented information highlighting six additional civic or business locations that have awarded funding for their respective bike racks. Mary Michaels also mentioned that an additional five businesses have recently expressed interest in having a BikeSmart location and their applications are pending.

Commissioners expressed their appreciation to Mary Michaels and Russ Sorenson for their marketing efforts to promote the BikeSmart Program in conjunction to a Live Well Work Well community initiative.

- c) Website Updates – Completed
Russ Sorenson, staff liaison, informed the commissioners their monthly website updates were completed.

ITEM 7. OTHER BUSINESS

- a) Commission Membership
Russ Sorenson, staff liaison, mentioned that at the last meeting the Visual Arts Commission recommended two candidates, plus one alternate to fill the two vacant positions on the Commission. With the recent appointment of Ivy Oland to the Commission, there is still one vacant position to fill. The Mayor's Office staff is awaiting acceptance from an individual who is currently out of the country. Russ will follow up on the status for the remaining vacant position.

Additionally, Russ Sorenson reported that Nan Baker was appointed full-time executive director of the Sioux Falls Arts Council at its April 1 meeting. As a result, appointment of a replacement member from the Sioux Falls Arts Council Board of Directors will be necessary, as required by city ordinance #72-00. Commissioners congratulated Nan Baker on her Director appointment and sincerely thanked her for her demonstrated commitment to community service and arts.

- b) Election of Officers
Chairperson, Ceca Cooper, suggested the Visual Arts Commission consider appointing an interim chairperson to serve until such time the Commission membership is at full strength. Commissioners agreed with consensus and to appoint Commissioner Clara Jacob as interim chairperson. Clara Jacob graciously accepted the interim appointment.
- c) Celebration of Service – Ceca Cooper
Russ Sorenson, staff liaison, expressed his appreciation to work with the Visual Arts Commission and sincerely thanked Commissioner Ceca Cooper for her dedicated volunteer service and leadership over the past six years. A beautiful artistic plaque was then presented to Ceca Cooper. Commissioners voiced their gratitude to Ceca for her community service.

ITEM 8. PUBLIC INPUT

No further input from the public was received.

Meeting Minutes
Sioux Falls Visual Arts Commission
Tuesday, April 15, 2014

ITEM 9. ANNOUNCEMENTS

No May 2014 MEETING due to the lack of a quorum.

NEXT MEETING – Tuesday, June 17, 2014, 9:00 a.m., Carnegie Town Hall, 235 W 10th Street, SFSD

ITEM 10. ADJOURNMENT

With no further business, the Commission meeting adjourned at 11:05 a.m.

HANDOUTS – April 15, 2014 Meeting

- o April 15, 2014 Agenda
- o February 18, 2014 Meeting Minutes
- o DRAFT Cultural Plan Summary, Sioux Falls Cultural Plan Draft 5.2 rev 4-8, and associated Powerpoint Slide Presentation
- o People's Choice Award Sculpture Placements

Items added after the agenda deadline: The Visual Arts Commission may include such other business as may come before this body.

For further information about the Sioux Falls Visual Arts Commission visit their Website Page
<http://www.siouxfalls.org/mayor/boards-commissions/visual-arts-commission.aspx>