MEMBERS PRESENT:  Nan Baker; Steve Brummond; Larry Crane; Clara Jacob; Larry Ling; Ivy Oland; and Vandhana Baireddy
MEMBERS ABSENT: None
OTHERS PRESENT: Russ Sorenson (VAC Staff Liaison, Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION
Acting Commission Chairperson, Larry Ling, called the meeting to order at 9:03 a.m.

ITEM 2. WELCOME & INTRODUCTIONS
Acting Chairperson, Larry Ling, welcomed the Commissioners. A special acknowledgment was made to the newest Commission member, Vandhana Baireddy. Welcome Vandhana!

ITEM 3. APPROVAL OF REGULAR AGENDA
Acting Chairperson, Larry Ling, asked if there were any changes to the agenda. Commissioners express no changes to the regular meeting agenda. Commissioner Larry Crane made a motion to approve the regular agenda. Commissioner Ivy Oland seconded the motion. The motion to approve the October 21, 2014 regular meeting agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the April 15, 2014 Meeting Minutes and June 17, 2014 Meeting Minutes
No meetings held in July, August, September 2014.

Acting Chairperson, Larry Ling, requested a motion to approve both the April 15 and June 17, 2014 meeting minutes. Commissioner Larry Crane made a motion to approve both meeting minutes. Commissioner Clara Jacob seconded the motion. The motion to approve the April 15, and June 17, 2014 meeting minutes passed unanimously.

ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES - (Sioux Falls Arts Council)
a) Cultural Plan
Nan Baker explained the Sioux Falls Arts Council hired consultant Craig Dressen, to assist with development of a Cultural Arts Plan for the City of Sioux Falls. Mr. Dressen was the consultant for the 1999 Cultural Plan. The Cultural Plan was developed through a comprehensive, nine-month assessment and planning process led by a Mayor-appointed Steering Committee. The local steering committee consisted of 26 respected community leaders, and advised by seven Task Forces comprised of 73 dedicated community volunteers, along with approximately 200 stakeholders, all participated in
the Cultural Plan process. A series of intensive meetings were held within the community to develop plan goals, outcomes, and strategies for implementation.

A community conversation forum meeting was held on January 28, 2014 to encourage citizens to provide input for the Cultural Plan. Nan Baker noted that all Visual Arts Commission members either chaired or served on a task force committee.

Nan Baker then distributed copies of the plan document entitled “Sioux Falls Imagined. A Cultural Plan for a Vibrant and Prosperous City”. A copy of the Cultural Plan Summary is attached to this meeting minutes.

Nan Baker commented that arts, heritage, culture, and creativity matter to the people of Sioux Falls and help the City achieve its community-building and economic development goals. Nan Baker highlighted information about the seven (7) long-range goals of the Cultural Plan, and the anticipated outcomes and key strategies. Cultural Plan goals address:

Goal 1. Arts Education and Youth Development
Provide lifelong school and community based access to quality arts educations opportunities in Sioux Falls.

Goal 2. Arts Funding and Support
Develop a broad base of sustainable funding to support Sioux Falls’ nonprofit arts and cultural organizations.

Goal 3. Economic / Community Development and Cultural Tourism
Create an environment of culture and creativity that supports robust economic growth in the greater Sioux Falls area and helps develop and attract skilled, talented, and educated workers and businesses employing them.

Goal 4. Audience Development, Access and Diversity
Welcome all people to cultural programs in a City that is recognized for and appreciative of culture’s power to build community.

Goal 5. Artists and Creative Workers
Create an environment in Sioux Falls where artists and creative workers may thrive.

Goal 6. Cultural Facilities and Public Art
Enhance Sioux Falls public art and cultural facilities.

Goal 7. Arts Leadership and Coordination
Represent the cultural sector and coordinate implementation of the cultural plan.

Various cultural arts subcommittees worked to frame their discussion ideas into recommendations by March 14, 2014. The new Cultural Plan serves as an important component to other upcoming city plans such as: Vision Sioux Falls; Downtown Sioux Falls; and Shape Sioux Falls. The Sioux Falls Arts Council, Cultural Plan Steering Committee, Sioux Falls Development Foundation, and the City of Sioux Falls, worked together in the cultural planning process.

Nan Baker commented that a 15 member steering committee has been formed to help guide cultural plan implementation. Two subcommittees of the steering committee have been established – 1) Funding; and 2) Marketing/Branding to look at available opportunities.

b) Other?
Nan Baker commented that former Sioux Falls resident and now chairperson for the National Endowment for the Arts, Jane Chu, visited Sioux Falls in late September to observe projects and programs that demonstrate successful collaborations between government, business, civic and art leaders.
ITEM 6. COMMISSION PROJECT UPDATES
a) People's Choice Awards Placements to be determined - 2012- Daughters of Peace; 2013 – Farmer; and 2014 - World’s Her Canvas
Russ Sorenson, staff liaison, reminded the commission that three sculptures - 2012 Daughters of Peace, 2013 The Farmer, and 2014 World’s Her Canvas need to find permanent site placements. Russ expressed that he has been working with Sioux Falls Parks & Recreation staff, and SculptureWalk Director, to develop a Falls Park Sculpture Garden that includes possible placement of the People's Choice Sculptures. Russ commented that perhaps a VAC subcommittee could be established to review and list potential city-owned land sites for future sculpture/art placement. Russ also mentioned the city website includes an interactive map that depicts current outdoor locations of city-owned sculpture/art. Commissioners Steve Brummond, Larry Crane, and Larry Ling expressed interest to volunteer to serve on this subcommittee. Russ stated that he would forward the commissioners information about the three sculptures and the website link for the interactive map.

City's Interactive Website Link for city-owned sculpture/art
http://cityofsfgis.maps.arcgis.com/apps/MapTour/index.html?appid=a7c973f766a6401fbf4890981dd982a6&webmap=1ead8a28b4844640ae5795f8440836ee

b) Bike Smart – Design Updates
www.siouxfalls.org/bikesmart


Russ Sorenson, staff liaison, commented that given recent inquiries received about expanding the number of artistic bike rack designs for the Bike Smart Program that perhaps VAC may want to consider conducting a new call or art during the upcoming winter months. Russ mentioned Live Well Sioux Falls initiative has really assisted with marketing the Bike Smart Program and placing new artistic bike racks within the business community and that they should be included in any program updates. Russ also reminded the VAC the city website includes information about the current Bike Smart Program and it would need to be updated with any addition of new design options. Russ suggested the VAC form a subcommittee to explore conducting a new call for art for the Bike Smart Program. Russ stated that he would provide the commissioners with information about the current Bike Smart Program for their review prior to establishing a subcommittee.

c) Website Updates – Completed

ITEM 7. OTHER BUSINESS
a) Election of Officers
Commissioners agreed that the terms for both the elected chairperson and elected vice chairperson would serve the remainder of 2014 and 2015.

VAC Chairperson
Commissioner Steve Brummond made a motion to elect Larry Ling as Chairperson. Commissioner Vandhana Baireddy seconded the motion. There were no other commissioners nominated. The motion to elect Larry Ling as Chairperson of the Visual Arts Commission passed unanimously.

VAC Vice Chairperson
Nan Baker made a motion to elect Ivy Oland as Vice Chairperson. Commissioner Larry Crane seconded the motion. There were no other commissioners nominated. The motion to elect Ivy Oland as Vice Chairperson of the Visual Arts Commission passed unanimously.
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b) Future Meeting Locations
The Commissioners discussed interest in conducting their monthly meetings in other local arts community locations. It is appropriate to conduct monthly meetings in a public or non-profit building space. Potential locations mentioned include: Design Center; Visual Arts Center at the Washington Pavilion; Museum of Visual Arts; Sioux Falls Arts Council Office; Augustana College; University of Sioux Falls.

Nan Baker offered the Sioux Falls Arts Council Office to host the next VAC meeting to be held on November 18th, 9:00 a.m. at 326 East 8th Street, Suite 106 A.

Commissioner Vandhana Baireddy offered to provide treats for the November meeting.

ITEM 8. PUBLIC INPUT
No further input from the public was received.

ITEM 9. ANNOUNCEMENTS
NEXT MEETING – Tuesday, November 18, 2014, 9:00 a.m., Sioux Falls Arts Council Office located at 326 East 8th Street, Suite 106 A in Sioux Falls, SD.

ITEM 10. ADJOURNMENT
With no further business, the Commission meeting adjourned at 10:08 a.m.

HANDOUTS – October 21, 2014 Meeting
o October 21, 2014 Agenda
o April 15, 2014 and June 17, 2014 Meeting Minutes
o Item 5 – Getting to the Net Sculpture Plans

Items added after the agenda deadline: The Visual Arts Commission may include such other business as may come before this body.

For further information about the Sioux Falls Visual Arts Commission visit their Website Page http://www.siouxfalls.org/mayor/boards-commissions/visual-arts-commission.aspx