MEETING MINUTES
SIOUX FALLS VISUAL ARTS COMMISSION
December 20, 2016
9:00 a.m.
Carnegie Town Hall 235 W 10th Street Sioux Falls SD
(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Steve Brummond; Larry Crane; Zach DeBoer; Larry Ling (Chair); Ivy Oland; Sandra Pay;
MEMBERS ABSENT: Aleta Branson (excused);
OTHERS PRESENT: Russ Sorenson - VAC Staff Liaison (City Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION
Commission Chairperson, Larry Ling, called the meeting to order at 9:04 a.m.

ITEM 2. WELCOME & INTRODUCTIONS
Chairperson, Larry Ling, welcomed the Commissioners. He noted there was no one from the public present.

ITEM 3. APPROVAL OF REGULAR AGENDA – December 20, 2016, meeting
Chairperson, Larry Ling, asked if there were any changes to the agenda. Commissioners expressed no
changes to the regular meeting agenda. Commissioner Ivy Olander made a motion to approve the regular
agenda as presented. Commissioner Steve Brummond seconded the motion. There were no further
comments received. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the November 15, 2016, Meeting Minutes
Chairperson, Larry Ling, requested a motion to approve the November 15, 2016 meeting minutes. Commissioner
Sandra Pay made a motion to approve the meeting minutes as presented. Commissioner Larry Crane seconded
the motion. There were no further comments received. The motion to approve the November 15, 2016 meeting
minutes passed unanimously.

ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES - (Sandra Pay, Sioux Falls Arts Council representative)
a) Cultural Plan Implementation
Sandra Pay mentioned the Sioux Falls Arts Council has joined Americans for the Arts’ latest national
economic impact study, Arts & Economic Prosperity 5! Our participation in this important research project will
allow us to quantify the economic impact of the arts and culture industry in the Greater Sioux Falls Area. It is
known the arts industry supports jobs and generates government revenue. In June of 2017, the final report
will be completed and will outline just how many jobs and how much money the arts represent.

Additionally, the upgrade to the Sioux Falls Arts Council’s website complete and is directing the public to
various visual and performing arts activities, events, and educational opportunities.

b) Other?
Sandra Pay informed the Commission the Sioux Falls Arts Council has brought on three (3) new board
members that bring more professional background, fundraising enthusiasm, and youthful diversity, to their
non-profit board. Additional, the board has selected and recently announced the new executive director for
the Sioux Falls Arts Council is Kara Dirksen, former Executive Director of the Visual Arts Center, at the

(over)

Commissioner Zach DeBoer inquired that with new leadership and board members, what the focus and goals are for the Sioux Falls Arts Council.

Commissioner Sandra Pay responded the new executive director will work with the board to conduct a planning session to become familiar with the board’s hopes, dreams, and direction toward further implementation of the cultural plan. Research findings from the latest national economic impact study, Arts & Economic Prosperity 5 will allow updated quantification of the economic impact of the arts and culture industry in the Greater Sioux Falls Area.

Chairperson Larry Ling suggested that with the Arts Council’s new leadership and board members that a joint meeting between the Sioux Falls Arts Council and the Visual Arts Commission be held to learn more about the focus and goals of each respective body and work cooperatively toward implementation of the Cultural Plan.

Staff Note:
Link to Sioux Falls Arts Council  http://www.artssiouxfalls.org/
Link to Cultural Plan  http://www.artssiouxfalls.org/cultural-plan/

No further input from the public was received.

ITEM 6. REVIEW & ACTION on DRAFT 2016 VAC Annual Report
Russ Sorenson, staff liaison, referenced the DRAFT 2016 VAC Annual Report for the Commission’s review and acceptance. Commissioners expressed no objections to the Annual Report document. No further input from the public was received. Commissioner Steve Brummond made a motion to approve the 2016 VAC Annual Report presented. Commissioner Larry Crane seconded the motion. The motion to approve the DRAFT 2016 VAC Annual Report passed unanimously.

ITEM 7. REVIEW & ACTION on DRAFT 2017 VAC Meeting Schedule
Russ Sorenson, staff liaison, presented the Commission with a DRAFT 2017 meeting schedule for their review and approval. Russ commented that the Visual Arts Commission would continue to conduct monthly meetings to be held on the third Tuesday, 9:00 am, at the Carnegie Town Hall, located at 235 W 10th Street, unless otherwise noted or announced. The public is certainly encouraged to attend the meetings of the Visual Arts Commission. The Commissioners expressed their acceptance to the 2017 meeting schedule, as well as the proposed stated time of 9:00 am and the Carnegie Town Hall location. There was no further discussion or public input received. Commissioner Zach DeBoer made a motion to adopt the 2017 meeting schedule, as well as the proposed stated 9:00 am time, and Carnegie Town Hall location, unless otherwise noted or announced. Commissioner Larry Crane seconded the motion. The motion to adopt the 2017 meeting schedule, time, and location, passed unanimously.

ITEM 8. REVIEW & ACTION on DRAFT 2017 VAC Work Program
Russ Sorenson, staff liaison, referenced the DRAFT 2017 VAC Work Program for the Commission’s review and acceptance. Several Commissioners expressed they would like to review the document further, and consider final action at their January meeting. Commissioners commented they would like to: reexamine the VAC’s mission statement and duties; provide strategic plan details relative to Art Integration and Cultural Plan Implementation endeavors; and educate the public further on the importance of encouraging, supporting, and maintaining visual art. No further input from the public was received. No final action was taken on this agenda item.

ITEM 9. COMMISSION PROJECT UPDATES
a) Update from Sculpture Placement Subcommittee – (Commissioners Steve Brummond, Larry Crane, Larry Ling) Although the Subcommittee had no new updates at this time, as a follow up to last month’s Commission meeting, Russ Sorenson, VAC Staff Liaison, informed the Commission that he has been working with both, Public Parking and Parks & Recreation entities, to integrate possible art placements into some of their respective 2017 improvement projects.

No further input from the public was received.
b) Update from Public Art Integration Subcommittee – (Commissioners Aleta Branson, Larry Crane Zach DeBoer)

Subcommittee Commissioners expressed the topic of public art integration as being a big undertaking for the Visual Arts Commission. Commissioners acknowledged their previous efforts to research about public art in other cities – Commissioners Ivy Oland and Larry Crane encouraged fellow Commissioners to review public art integration for two additional cities - Alexandria Virginia - https://www.alexandriava.gov/Arts and Chicago Illinois https://www.cityofchicago.org/city/en/depts/dca/provdrs/public_art_program.html - and the two cities be added to their research list. Subcommittee Commissioners commented about giving important consideration to: developing an overall art integration strategy; reviewing potential aspects of an art integration framework (ie: consider percentage of funding from all development projects OR just public projects); and establishing public art structure components - including Policy, Administration, Funding, and Master Planning) – all of which may involve possible city ordinance revisions; defining public art; reexamining the commission’s role and responsibilities; city budget analysis and sustainable funding; staffing needs; providing ongoing public art inventory and maintenance; develop a timeframe; gauge political climate; and development of a sincere dedication and commitment - not only from the Visual Arts Commissioners, but also from other arts organizations, and community entities, and artists.

The Commissioners agreed to remain committed to further explore and develop art integration in Sioux Falls as part of their 2017 work program. Subcommittee Commissioners requested that part of their next meeting agenda on January 17, 2017 be a work session to begin developing a strategic plan to outline goals, broad components, and a calendar. Subcommittee Commissioners also requested the staff liaison provide a large note pad, easel, and markers at the meeting. Russ Sorenson acknowledged the Commissioners requests for the January 2017 meeting.

No further input from the public was received and no further action taken by the Commissioners.

c) Website Updates – Completed

ITEM 10. PUBLIC INPUT
No input from the public was received.

ITEM 11. ANNOUNCEMENTS
Commissioner Steve Brummond informed the Commission that he will be resigning from the Visual Arts Commission in order to further his professional painting endeavors and associated travels. Steve Brummond’s resignation is effective January 1, 2017. The Commissioners sincerely expressed their gratitude to Steve Brummond for his dedicated volunteer service on the Visual Arts Commission.

NEXT MEETING – Tuesday, January 17, 2017 at 9:00 a.m., Carnegie Town Hall, 235 W 10th Street

ITEM 12. ADJOURNMENT
With no further business, the Visual Arts Commission meeting adjourned at 10:12 a.m.

HANDOUTS – December 20, 2016 Meeting
- December 20, 2016 Agenda
- November 15, 2016 Meeting Minutes
- Public Art Integration
- DRAFT 2016 Annual Report
- DRAFT 2017 VAC Meeting Schedule
- DRAFT 2017 VAC Work Program