

DRAFT MEETING MINUTES
SIoux FALLS VISUAL ARTS COMMISSION
May 10, 2017
5:30 p.m.

Exposure Gallery & Studios, located at 401 N. Phillips Avenue, Sioux Falls SD

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Aleta Branson; Zach DeBoer; Ivy Oland; Sandra Pay;

MEMBERS ABSENT: Larry Crane and Larry Ling - both excused;

OTHERS PRESENT: Sigmund Dandar; Kellen Boice, Director SF Design Center; Russ Sorenson - VAC Staff Liaison (City Planning Office)

Work Sessions IV Agenda Topic: Public Art Integration in Sioux Falls

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Ivy Oland, VAC Chairperson called the meeting to order at 5:30 p.m.
Russ noted the meeting notice was posted on the city's website and Exposure Gallery & Studios door.

ITEM 2. WELCOME & INTRODUCTIONS

Ivy Oland Dandar, and son, Sigmund Dandar, welcomed the Commissioners and guest.

ITEM 3. REVIEW & APPROVAL of April 12, 2017 Work Session III Meeting Minutes

Ivy Oland, requested a motion to approve Work Session II Meeting Minutes. Sandra pay made a motion to approve the April 12, 2017 Work Session III meeting minutes. Zach DeBoer seconded the motion. The motion passed by unanimous vote.

ITEM 4. What are the Work Sessions Ground Rules?

There were no additions or revisions made by the VAC to the ground rules established at the March 8, 2017 meeting, and noted below.

- a) Governance for Work Sessions – Select a Facilitator
 - Commissioner Larry Crane was selected as Facilitator for the VAC's Art Integration Work Sessions.
- b) Verify Work Session Meeting Schedule – Dates, Times, Locations
 - March 8, 2017 5:30 – 7:30 pm – SF Design Center @ 108 W 11th St.
 - March 13, 2017 5:30 – 7:30 pm – SF Design Center @ 108 W 11th St.
 - April 12, 2017 5:30 - 7:30 pm – Perspective Office @ 525 N. Weber Ave.
 - May 10, 2017 5:30 – 7:30 pm – Exposure Gallery & Studios @ 401 N Phillips Ave.
- c) VAC consensus or vote
 - Yes
- d) Documenting VAC Ideas
 - Russ Sorenson was requested by the Commissioners to scribe meeting summaries.
- e) Public vs. Non-Public Involvement
 - To be determined

(over)

f) LISTEN RESPECT RESOLVE OPENESS

No changes made to Work Session Ground Rules.

Item 5. Determine VAC Focus

- a) Work Session I - March 08, 2017 Agenda Development:
- 1) What is Public Art Integration?
 - 2) Public Art Integration Occurrence – Why? When? and How?
 - 3) What are Public Art Integration Needs?
 - 4) What Does Current Literature Review and Research Findings Say About Public Art Integration?
 - 5) What Does City Ordinance Say About VAC's Authority, Duties, and Responsibilities?
 - 6) What Does the Adopted Cultural Plan Say About Public Art Integration?
 - 7) Who are the Stakeholders? (Internal & External)
 - 8) Importance of Developing a Public Involvement & Participation Plan
- b) Work Session II - March 13, 2017 Agenda Development:
- 1) What is the VAC's Public Art Integration Strategy?
 - 2) Identify Strategy Elements (ie: Master Planning; Policy; Administration; Funding; Public Involvement; etc.)
 - 3) Identify Goals, Objectives, Actions, Implementation, Monitoring for each Strategic Element
- c) Work Session III – April 12, 2017 Agenda Development
“What is the VAC's goal?”
- “Why Art Integration?”
 - Review each VAC member's “Goal(s) and Objective(s) for Art Integration” and attempt to mesh together.
 - Continue with exploration of the five (5) pillars of art integration strategy.
 - Assign “Pillar” questions to VAC members.
 - Continue answering “Pillar” questions and research.
 - Examine other city art integration examples about their structure and protocols
 - Explore what are the Finance and Legal steps?
 - Continue literature research about art integration.
 - Local workforce development, promotes tourism. Art integration should be promoted -
 - On city-owned properties
 - On and within municipal buildings
 - Indoor spaces
 - Outdoor spaces

d) Work Session IV – May 10, 2017 Agenda Development

Ivy Oland facilitated review and discussion for the DRAFT Public Art Integration VAC Member Statements. DRAFT Objective Statement, DRAFT Goal Statement, DRAFT Values Statement, DRAFT Definition Statements for: Public Art; Community –based Art Projects; Integrated Public Art definition; Temporary Public Art; and a new category entitled, Permanently Acquired Public Art.

Ivy Oland requested Russ Sorenson, staff liaison, to email the DRAFT statements to VAC members for further review and revisions to be discussed at the next meeting. Russ acknowledged the request.

Ivy Oland facilitated discussion about the VAC's continued exploration of the five (5) pillars of an art integration strategy. One of the homework assignments for the VAC volunteers was to select one of the art integration pillars and address the listed questions, examine case studies from three (3) other cities, and conduct individual research about art integration to begin presenting at the May 10, 2017 Work Session Meeting.

Those pillars include: Policy; Administration & Management; Funding; Master Planning; and Sustainability. New items discussed and added, are highlighted in **bold** type.

POLICY - Zach DeBoer

Zach DeBoer reviewed the Policy pillar questions with the meeting attendees. It will be important to further address and establish written policies and a timeline for the VAC's and public's review.

- How do the right people get involved? And When?

- What kind of projects does this apply to?
- Who does it benefit?
- When is budget submitted, reviewed, and approved?
- What qualifies as public art?
- Identify needs and opportunities?
- What qualifies as a public art need or opportunity?
- What are the goals for the public art collection?

ADMINISTRATION and MANAGEMENT (Added) - Ivy Oland

Ivy Oland presented and explained organizational diagram flow charts regarding public arts structures for two cities – Seattle WA and Alexandria VA (see attached document). By reviewing these two city's public art structures, the group examined and addressed the following:

- Who oversees public art program and the distribution of funds?
- How does public know about this resource?
- Who makes selections/decisions (artists?)
- Who are the stakeholders and their roles and responsibilities?
- What does the management structure look like?
- Does VAC (or appointed person) manage monies, or do we rely on other departments?

Commissioners expressed their general appreciation to Ivy Oland for visual diagrams. Discussion also ensued about creating the VAC creating a Google Library Document so that research and examples can be categorized. Zach DeBoer graciously volunteered to create such a document for the VAC's use.

FUNDING – Larry Crane

This pillar to be addressed at June meeting.

- What is the percentage?
- Is there a way to do public /private funding?
- How is/does the fund become self-sustaining?
- Budget – when, who, how approved?
- Can we find an example of CIP projects from other communities where other department(s) manage the funds?
- Who administers funding?
- Funding Sources and Coordination? City; CVB; BID City Endowments; Non-Profits – SFC; DTSF; Others?

MASTER PLANNING - Kellen Boice

Kellen Boice shared her initial research findings with the group. She indicated there are several components that make up "master planning" for a public art program - generally master planning includes: a vision statement; policy recommendations; implementation strategies; and a priority listing with project lists including budgets, possible funding sources and partnerships, timelines; and a monitoring component. Kellen Boice had tabulated her research information into a spreadsheet. Kellen mentioned that she would send her research findings to share with Commissioners and post on the proposed Google Library Document.

Master Planning Pillar questions:

- What are we doing annually – in terms of work plan, budget?
- Identifying needs & opportunities is a community collaborative effort?
- Who does this and when?
- Development opportunities

Kellen Boice commented that she will continue to conduct research and include her findings in the proposed Google Library Document.

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SUSTAINABILITY MAINTENANCE AND CONSERVATION - Aleta Branson

Aleta Branson inquired about the city's existing art inventory relative to kinds and number of artworks, existing database instrument used, and current maintenance program and plans. Aleta expressed the inventory and ongoing maintenance of the city's public collection is a critical aspect Of having a positive public dialogue and supporting cultural expression. Artworks that are maintained communicate a message to the public that both art and community are important and respected. Aleta Branson inquired about if there was an inventory of city facilities and city-owned art within such facilities and on the ground. Russ Sorenson responded there is an inventory of city –owned facilities and city-owned outdoor visual art on the city's website.

Commissioners suggested and agreed to rename this pillar from "Sustainability" to "Maintenance and Conservation".

- o Art inventory and Maintenance Plans?

Item 6. Public Input

No further input from the public was received.

Item 7. Announcements

a) Next VAC Meetings:

- 1) VAC Regular Meeting: Tuesday, May 16, 2017, 9:00 am, Carnegie Town Hall
- 2) Future VAC Work Sessions: V - Wednesday, June 14, 2017 5:30 – 7:30 pm, Location TBD

b) Homework Assignments:

Please review the documents in blue folder packet:

- Literature Review and Research Findings about Public Art Integration
- City Ordinance about VAC Authority, Duties, and Responsibilities
- Adopted Cultural Plan - GOAL 6 – Cultural Facilities and Public Art Sections 6.1- 6.3
- Each member to continue their respective research and define Public Art Integration

Item 8. Adjournment

With no further business, the Visual Arts Commission meeting adjourned at 7:15 p.m.

HANDOUTS – May 10, 2017 Meeting - Public Art Integration

- Agenda
- April 12, 2017 Work Session DRAFT Meeting Minutes