Minutes

Work Session XVII Agenda Topic: Public Art Integration in Sioux Falls

I. Call to Order & Quorum Determination: 5:44 with 4 member present
   Ivy Oland called the meeting to order at 5:44 pm. with four (4) members present. Zach DeBoer; Michael Jamison; Ivy Oland; Joe Schaeffer; Staff present: Shawna Goldammer & Russ Sorenson.

II. Welcome VAC Members & Introductions
   No Introductions necessary.

III. Review and Approval of Work Session Meeting Minutes:
   a) October 9, 2019 Work Session;
      Michael Jamison made a motion to approve the October 9, 2019 meeting minutes. Member Joe Schaeffer seconded the motion. The motion passed unanimously.

IV. What are the Work Session Ground Rules?
   a) Governance for Work Sessions – Select a Facilitator
   b) Verify Work Session Meeting Schedule – Dates, Times, Locations
   c) VAC consensus or vote
   d) Documenting VAC Ideas
   e) Public vs. Non-Public Involvement
   f) LISTEN RESPECT RESOLVE OPENNESS
   g) Google document entitled, “Public Art Integration (PAI) - VAC Member Collaborations” 2018. There were no changes to the Work Session Ground Rules.

V. Determine VAC Focus
   a) Work Session XVII Agenda Development:
      The following discussion topics were focused upon by the attendees.

   b) City of Brookings Public Art Integration - Research Findings & Discussion (Ivy)
      Ivy Oland offered to contact Lynn Verschoor, Director, for the SD Art Museum in Brookings SD to schedule a conference call date & time to discuss their art policy for the arts.

   c) Public Art Integration (PAI) Summary - VAC Member Collaborations:
      a. Discussions surrounding length of the document comparing to Fargo’s public art master plan. This plans was prepared by a consultant. Discussion regarding the possibility of a consultant to help with the vision. More research and then to gain momentum for a master plan for Sioux Falls. Perhaps the Mayor’s office has a parallel track to discuss community wide art. Ideally this could be one track. Staff was asked to approach the director to discuss a master plan and the arts committee being formed through the Mayor’s office. Staff agreed to ask Director Jeff to attend the next regular meeting next week.
b. Discussion regarding chapter 3 including “what is original art” and does the integration strategy include only original art or can reproductions etcetera be considered. The call for art will assure quality. Section 3 was accommodating a public comment period to see the value of the artwork.

c. More discussions of public private partnerships (3P) and expectations for funding of art when City funds are provided will be held.

d. The VAC’s Subcommittee for SculptureWalk’s People’s Choice Awards will follow up with Jim Clark and discuss how Sculpturewalk would prefer the display of people’s choice artworks.

e. Russ explained a possibility of a grant for asphalt art and DTSF to wrap utility boxes.

d) Continue Exploration of the five (5) pillars of an art integration strategy. Those pillars include: Policy; Administration; Funding; Master Planning; and Art Inventory and Management). The question items are noted below.

**POLICY** (Zach DeBoer)
- How do the right people get involved? And When?
- What kind of projects does this apply to?
- Who does it benefit?
- When is budget submitted, reviewed, and approved?
- What qualifies as public art?
- Identify needs and opportunities?
- What qualifies as a public art need or opportunity?
- What are the goals for the public art collection?

**ADMINISTRATION and MANAGEMENT** (Ivy Oland)
- Who oversees distribution of funds?
- How does public know about this resource?
- Who makes selections/decisions (artists?)
- Who are the stakeholders and their roles and responsibilities?
- What does the management structure look like?
- Does VAC (or appointed person) manage monies, or do we rely on other departments?
FUNDING  *(Larry Crane TBD???)*
- What is the percentage?
- Is there a way to do public/private funding?
- How is/does the fund become self-sustaining?
- Budget – when, who, how approved?
- Can we find an example of CIP projects from other communities where other department(s) manage the funds?
- Who administers funding?

MASTER PLANNING  *(Kellen Boice and Sandra Calles)*
- What are we doing annually – in terms of work plan, budget?
- Identifying needs & opportunities?
- Nexus to adopted Cultural Plan

INVENTORY AND MAINTENANCE  *(Aleta Branson and Sandra Calles)*
- Art Inventory and Maintenance Plans?

Commissioners Sandra Pay and Keith Lapour have graciously offered their assistance to review/comment on various sections of the “Public Art Integration (PAI) - VAC Member Collaborations” 2018 document.

VI.  Public Input

VII.  Homework Assignments
   a) Continue Literature Review and Research Findings About Public Art Integration
   b) Continue Review of City Ordinance about VAC Authority, Duties, and Responsibilities
   c) Adopted Cultural Plan - See GOAL 6 – Cultural Facilities and Public Art Sections 6.1- 6.3
   d) Each member to provide definition of Public Art Integration
   e) VAC Dropbox – design element examples for proposed downtown mixed use parking ramp
   f) Review Forum Questions about public art integration

VIII.  Announcements

IX.  Next VAC Meetings
   - VAC Regular Meetings:  Tuesday, November 19, 2019, 9:00 am, City Center #110, 231 N Dakota Ave;
   - Future VAC Work Session XVIII:  December 17, 2019, 5:30 pm – 7:30 pm, DT Library Conference Room.

X.  Adjournment
*The Work Session Meeting was adjourned at 6:53 pm*