

SIOUX FALLS VISUAL ARTS COMMISSION
WORKING SESSION MEETING

Thursday, August 11, 2022, 5:30 p.m. - 7:00 p.m.
Downtown Library, Meeting Room C

MEETING ASSISTANCE: UPON REQUEST, ACCOMMODATIONS FOR MEETINGS WILL BE PROVIDED FOR PERSONS WITH DISABILITIES. PLEASE CONTACT THE HUMAN RELATIONS OFFICE, FIRST FLOOR, CITY HALL, 224 WEST 9TH STREET, SIOUX FALLS, SD AT 367-8745 (VOICE) OR 367-7039 (TDD) 48 HOURS IN ADVANCE OF THE MEETING.

MEETING MINUTES

ITEM 1. Call to Order & Quorum Determination: Chairperson James Zajceck called the meeting to order at 5:40 p.m.

Member Participants: James Zajceck, Joe Schaffer, Jennifer Hoelsing, Kellen Boice, Wyatt Dickson, Mike Jamison, and Sara Lum attended the meeting in person.

Other Participants: Kevin Smith, Planning and Development Services

ITEM 2. Welcome Members and Guests: No guests present

ITEM 3. Approval of Regular Agenda: Commissioner Dickson made the motion to approve the regular agenda and Commissioner Hoelsing seconded the motion. The agenda was unanimously approved.

ITEM 4. Approval of July 14, 2022 Working Session Meeting Minutes: Commissioner Dickson made the motion to approve the meeting minutes and Commissioner Hoelsing seconded the motion. The minutes were unanimously approved.

ITEM 5. Public Input on Non-Agenda Items, Chairperson: No public was in attendance at the meeting to provide input.

ITEM 6. Unfinished Business:

a) Future video with Bronze Age (Fall) for a bronze pour

The Commission discussed the need to have a consistent message/theme for future CityLink video productions. It was the consensus of the commission to invite a CityLink employee to an upcoming regular meeting to discuss the development of an overall concept plan for a future video series. Commissioner Boice offered to coordinate with Bronze Age on scheduling a bronze pour and potential video production.

Commissioner Dickson made a motion to amend the regular agenda to move Item 7. from New Business to Unfinished Business. Commissioner Schaffer seconded the motion. The motion was unanimously approved.

Commissioner Hoelsing made a motion to add the following agenda items to Unfinished Business:

- Update on the sculpture in front of the Orpheum Theater (new agenda Item 6 c.)
- VAC Website Update (new agenda Item 6 d.)
- Mural Map Update (new agenda Item 6 e.)

Commissioner Schaffer seconded the motion. The motion was unanimously approved.

b) Visibility of the Arts in the community

The Commission discussed the purpose for event does not have a defined target and is too broad in nature. It was the consensus of the Commission to defer any additional planning for the event, and rather to focus on the production of additional videos with the cooperation of CityLink staff.

The Commission discussed the need to obtain feedback from the public on the first video, find other outlets where the videos can be shown to the public (Washington Pavilion, Orpheum, Airport, State Theater, etc.) and determine how else videos can be used to promote the Arts in Sioux Falls.

The Commission discussed several potential initiatives related to the production of additional future videos including:

- The unveiling of the Jake on Base sculpture could be a separate video.
- Explanation of the requirements for the People's Choice Award.
- Interviews of artists from past sculpture submittals. Joe volunteered to contact the Pavilion to get their contact information.
- Use QR codes with the sculptures to link to video interviews with the artists.

c) Update on the sculpture in front of the Orpheum Theater

The Commission discussed the need to remind property owners of the requirement to consult with the Commission prior to the movement of any sculpture. The consensus of the Commission is that a communication should be provided to property owners as a reminder of this requirement. The Commission discussed the potential of RLA distributing the information to property owners in conjunction with their annual evaluation visit.

d) VAC Website Update

The Commission directed City staff to inquire with the Information Technology Department on the status of the website updates that were previously requested, including the interactive map of City-owned art and the Commission membership list. Kevin Smith will follow up with the appropriate City staff to get an update.

e) Mural Map Update

The Commission inquired about the status of the interactive mural location mapping project that the Planning Department intern had been working on. Kevin Smith stated that the project will be completed by one of the Planning staff and will get an update for the Commission for the next meeting.

ITEM 8. Announcements

- i. VAC Regular Meeting: Tuesday, August 16, 2022 9:00 a.m., City Center Room 208.**

ITEM 9. Adjournment: 7:00 p.m.