

SIOUX FALLS VISUAL ARTS COMMISSION  
WORKING SESSION MEETING  
Thursday, September 15, 2022 - 5:30-7:00pm  
Downtown Library, Conference Room

MEETING ASSISTANCE: UPON REQUEST, ACCOMMODATIONS FOR MEETINGS WILL BE PROVIDED FOR PERSONS WITH DISABILITIES. PLEASE CONTACT THE HUMAN RELATIONS OFFICE, FIRST FLOOR, CITY HALL, 224 WEST 9<sup>TH</sup> STREET, SIOUX FALLS, SD AT 367-8745 (VOICE) OR 367-7039 (TDD) 48 HOURS IN ADVANCE OF THE MEETING.

James Zajjeck, Board Chair  
Joe Schaffer, Board Vice-Chair

### AGENDA

- ITEM 1. Call to Order & Quorum Determination
- ITEM 2. Welcome Members and Guests
- ITEM 3. Approval of Regular Agenda
- ITEM 4. Approval of August 11, 2022 Working Session Meeting Minutes
- ITEM 5. Public Input on Non-Agenda Items, Chairperson  
*(5-minute comment period per individual)*
- ITEM 6. Unfinished Business
  - a. Future Video with Bronze Age for a bronze pour (fall)
    - Kellen follow-up comments.
  - b. Visibility of the Arts in the Community
    - Unveiling of Jake on Base at the Levitt in early October (tbd)
    - Murph's comments to promote the Arts videos  
Sioux Falls magazines stories w/QR codes  
Pigeon 605 stories w/QR codes  
City Website  
Link on You Tube and Twitter (restricted to 2m10sec)  
KELO News Story
    - Explanation of the requirements for the People's Choice Award  
**Vote Now for People's Choice Award!**  
Voting is open through Sept. 30, and the favorite sculpture will be purchased by the City of Sioux Falls to become part of its permanent collection.  
(SculptureWalk website)  
Invite Brandon Hanson, WPMI to a future meeting to discuss process
    - Interviews of artists from past sculpture submittals  
Joe volunteered to contact the Pavilion for contact information

- Addition of QR codes with city owned artwork to link to city map and video interviews with artists. Meeting scheduled with staff on Thursday, 9/15/2022. Working with Communications and Civic Analytics to create
- c. Orpheum Theater Sculpture
  - Forwarded information to Darrin Smith to notify them that city is responsible for relocating city owned artwork.
- d. VAC Website Update
  - Membership page will be updated by 9/13/2022
  - City-Owned Art Map on website is repaired (9/9/2022)
- e. Mural Map Update
  - In progress

ITEM 8. Announcements

- a. VAC Regular Meeting: Tuesday, August 16, 2022 9:00am

ITEM 9. Adjournment

SIOUX FALLS VISUAL ARTS COMMISSION  
WORKING SESSION MEETING

Thursday, August 11, 2022, 5:30 p.m. - 7:00 p.m.  
Downtown Library, Meeting Room C

MEETING ASSISTANCE: UPON REQUEST, ACCOMMODATIONS FOR MEETINGS WILL BE PROVIDED FOR PERSONS WITH DISABILITIES. PLEASE CONTACT THE HUMAN RELATIONS OFFICE, FIRST FLOOR, CITY HALL, 224 WEST 9<sup>TH</sup> STREET, SIOUX FALLS, SD AT 367-8745 (VOICE) OR 367-7039 (TDD) 48 HOURS IN ADVANCE OF THE MEETING.

## MEETING MINUTES

**ITEM 1. Call to Order & Quorum Determination:** Chairperson James Zajceck called the meeting to order at 5:40 p.m.

Member Participants: James Zajceck, Joe Schaffer, Jennifer Hoelsing, Kellen Boice, Wyatt Dickson, Mike Jamison, and Sara Lum attended the meeting in person.

Other Participants: Kevin Smith, Planning and Development Services

**ITEM 2. Welcome Members and Guests:** No guests present

**ITEM 3. Approval of Regular Agenda:** Commissioner Dickson made the motion to approve the regular agenda and Commissioner Hoelsing seconded the motion. The agenda was unanimously approved.

**ITEM 4. Approval of July 14, 2022 Working Session Meeting Minutes:** Commissioner Dickson made the motion to approve the meeting minutes and Commissioner Hoelsing seconded the motion. The minutes were unanimously approved.

**ITEM 5. Public Input on Non-Agenda Items, Chairperson:** No public was in attendance at the meeting to provide input.

**ITEM 6. Unfinished Business:**

**a) Future video with Bronze Age (Fall) for a bronze pour**

The Commission discussed the need to have a consistent message/theme for future CityLink video productions. It was the consensus of the commission to invite a CityLink employee to an upcoming regular meeting to discuss the development of an overall concept plan for a future video series. Commissioner Boice offered to coordinate with Bronze Age on scheduling a bronze pour and potential video production.

Commissioner Dickson made a motion to amend the regular agenda to move Item 7. from New Business to Unfinished Business. Commissioner Schaffer seconded the motion. The motion was unanimously approved.

Commissioner Hoelsing made a motion to add the following agenda items to Unfinished Business:

- Update on the sculpture in front of the Orpheum Theater (new agenda Item 6 c.)
- VAC Website Update (new agenda Item 6 d.)
- Mural Map Update (new agenda Item 6 e.)

Commissioner Schaffer seconded the motion. The motion was unanimously approved.

**b) Visibility of the Arts in the community**

The Commission discussed the purpose for event does not have a defined target and is too broad in nature. It was the consensus of the Commission to defer any additional planning for the event, and rather to focus on the production of additional videos with the cooperation of CityLink staff.

The Commission discussed the need to obtain feedback from the public on the first video, find other outlets where the videos can be shown to the public (Washington Pavilion, Orpheum, Airport, State Theater, etc.) and determine how else videos can be used to promote the Arts in Sioux Falls.

The Commission discussed several potential initiatives related to the production of additional future videos including:

- The unveiling of the Jake on Base sculpture could be a separate video.
- Explanation of the requirements for the People's Choice Award.
- Interviews of artists from past sculpture submittals. Joe volunteered to contact the Pavilion to get their contact information.
- Use QR codes with the sculptures to link to video interviews with the artists.

**c) Update on the sculpture in front of the Orpheum Theater**

The Commission discussed the need to remind property owners of the requirement to consult with the Commission prior to the movement of any sculpture. The consensus of the Commission is that a communication should be provided to property owners as a reminder of this requirement. The Commission discussed the potential of RLA distributing the information to property owners in conjunction with their annual evaluation visit.

**d) VAC Website Update**

The Commission directed City staff to inquire with the Information Technology Department on the status of the website updates that were previously requested, including the interactive map of City-owned art and the Commission membership list. Kevin Smith will follow up with the appropriate City staff to get an update.

**e) Mural Map Update**

The Commission inquired about the status of the interactive mural location mapping project that the Planning Department intern had been working on. Kevin Smith stated that the project will be completed by one of the Planning staff and will get an update for the Commission for the next meeting.

**ITEM 8. Announcements**

- i. VAC Regular Meeting: Tuesday, August 16, 2022 9:00 a.m., City Center Room 208.**

**ITEM 9. Adjournment: 7:00 p.m.**