

**ADVISORY
COMMITTEE**

Ann Nachtigal
Apolonia Davalos
Arthur McCray
Brienne Maner
Chris Daugaard
Curt Soehl
Dan Statema
Darrin Smith
Del'Inkka Beaudion
Erik Nyberg
Ivy Oland Dandar
Joe Batcheller
Kevin Tupy
Natalie Eisenberg
Penny Klinedinst
Riccardo Tarabelsi

STAFF

Erica Beck
Jeff Eckhoff
Kevin Smith
Adam Roach
Dustin Powers

ADVISORY COMMITTEE**REGULAR MEETING
March 24, 2022 – 7:30 AM
City Center – Cooper Room****Minutes:**

The meeting was called to order at 7:33 A.M. Members present: Ann Nachtigal, Apolonia Davalos, Arthur McCray, Brienne Maner (phone), Chris Daugaard, Curt Soehl, Dan Statema, Erik Nyberg, Ivy Oland Dandar, Joe Batcheller, Kevin Tupy, Natalie Eisenberg, Penny Klinedinst, and Riccardo Tarabelsi. Staff present: Jeff Eckhoff, Adam Roach, and Dustin Powers.

The meeting started with Roach giving a presentation on common themes generated from the Advisory Committee interviews.

Powers gave an overview of the stakeholder group components that were generated when the 2025 Downtown Plan was created.

Advisory Committee members broke into groups to brain stormed important topics/ideas for the 2035 Downtown Plan stakeholder groups which included the following:

**GROUP 1 Results**

- Safety
 - Police
 - Social Services
- Identity
 - Culture
 - DTSF Brand/Tagline
 - Marketing
 - Relationships
 - Communications
- BID & Boundaries
- History
- Ambassadors
- Integration of the Arts
- College Students
 - Events

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○ Integration

- Indoor/Outdoor Gathering Space
- Diversity/Equity/Inclusion

GROUP 2 Results

- Parks
- Use of Land (infill development)
- How do we attract tourists?
 - Visitor's center
- Educating Residents and Visitors
- Neighborhoods
- History
- Make the most of existing buildings
- What attracts people to neighborhoods?

GROUP 3 Results

- Smart phone app to integrate resources
- River quality
- Develop to the River
- Streetscapes and Urban Design Standards
- Economic Development
- Mobility/Connectivity
- Capitalize on our Identity/Boost Tourism
- Safety & Noise
- Public Space/Central Focal Point/Place Making
- Economic Development Tools/Funding Mechanisms

The meeting adjourned at 8:34 A.M.